

According to the International Trademark Association, \$460 billion worth of counterfeit goods were bought and sold last year each year from counterfeited consumer goods making brand protection and security a priority.

- > Counterfeit airbags, wind shields, brake pads, and seat belts are products which compromise the safety of passengers in a vehicle with imitation parts.
- > Fake computers and computer parts are often manufactured with substandard materials and can lead to dangerous malfunctions. These products could result in a system failure or security breach.
- > Forged consumer electronics such as surge protectors are often manufactured with substandard materials and pose a threat to the safety of consumers because of overheating or igniting.

Select Solutions™ Security Portfolio

Anti-tamper and anti-counterfeit solutions reinforce quality and assure authenticity



Counterfeiting reduces product integrity/trust and could lead to a product recalls or even legal liability and litigation. These potential events can impact a brand's revenue and negatively affect consumer perception, further eroding its value.

The Select Solutions Security portfolio provides you with layers of anticounterfeiting measures to choose from and represents the lowest total cost of ownership. From destructible films to void materials, our solutions combine the best of global security. Whether you select overt, covert or customized solutions, our technologies will protect both the immediate and long-term value of your brand.

Applications and Segments

- > Home and personal care
- > Consumer packaged goods
- > Pharmaceutical
- > Automotive
- > Medical
- > Durable goods
- > Tamper evident





MOQ





RAPID SHIPPING

Spec#	Product Description	Width/ Length (In./Ft.)	Location	Lead Time
Tamper Evident Paper				
19348	Fasson® Tamper Resistant Litho/ S814/40#SCK	EXACT™/5000	PVL	Next Day
08417	Fasson® Tamper-Resistant Litho/ S246B/40#SCK	30/1668	PTC	10 Days
Void				
78194	Fasson® 2 Mil White Void PET TC/ S8015W/50#SCK	EXACT™/1668	NEE	Next Day
78195	Fasson® 2 Mil Silver Void PET TC/ S8015/50#SCK	EXACT™/1668	NEE	Next Day
78196	Fasson® 2 Mil Matte Chrome Void PET TC/S8015/50#SCK	54/1000	PVL	4 Days
Frangible	e Film			
79449	Fasson® 2 Mil Tamperfas™ Satin Vinyl/ S730/50#SCK ABC	48/1668	PVL	Next Day
60091	Fasson® 1.5 Mil Matte Clear Acetate/ S730/50#SCK	52/5000	PVL	10 Days
60097	Fasson® 2 Mil Clear Acetate/ S730/50#SCK	52/1668	PVL	Next Day
SharpTea	ìr™			
77964	Fasson® 3 Mil Clear MDO/S692N/ 1.2 Mil PET	EXACT™/10000	QTN	Next Day
77980	Fasson® 3 Mil White MDO/S692N/ 1.2 Mil PET	EXACT™/10000	NEE	Next Day

NEE= Neenah, WI PVL=Painesville, OH QTN=Quakertown, PA PTC=Peachtree City, GA

Avery Dennison ADvantage: Technical Excellence

You can count on members of the Avery Dennison **AD**vantage: Technical Excellence Team to help you find the products and solutions that work for you and your customers. Our technical experts are dedicated to making your next application a success. Our people are there for you, helping with scaleup, converting, application troubleshooting and employee training. We'll put the industry's most comprehensive offering of facestocks, adhesives and liners to work for you in the shortest possible time.

Engineered Solutions Program

Our Engineered Solutions service helps you to develop custom labels that help differentiate your business and grow your bottom line. After eight decades of innovation and pioneering change in the labels and packaging materials industry, we still love a challenge. So if we don't already have a solution for your specific needs, we'd love to work with you to create one.

The program is driven by our technical leaders, some of the industry's most experienced professionals. They'll explain the latest segment developments and trends in innovation, and then use that knowledge as the foundation for developing your unique solution.

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