

Very thin and highly flexible, our next generation holographic films and papers are natural shelf-stoppers, using light and reflection to attract attention, differentiate brand and accelerate sales. Brilliant, glowing colors, dynamic motion patterns and outstanding printing, packaging and lamination performance make this portfolio the first choice of brand owners and designers who want their products to stand out.

From iridescent paper labels on no squeeze PET, HDPE and glass containers ... to "look at me" flexible packaging incorporating low squeeze PET, HDPE and glass, our extensive Select Solutions Holographic portfolio offers unique constructions that are as innovative as they are visually inviting.

# Select Solutions™ Holographic Portfolio

Light and Reflection Bring Brands to Life.

ENERGY BURST

PURITEE

body lotion

AVERY DENNISON

## Portfolio Components

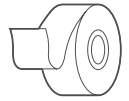
- PET Films
- OPP/BOPP Films
- Papers

## Portfolio Characteristics

- Thin and flexible
- Excellent dimensional stability
- Diffracts normal white light into brilliant color
- Micro-embossable with images or patterns
- Seamless holographic rainbow

## Applications and Segments

- Standout Labels
- Home and Personal Care
- Security Labels
- Wine and Spirits
- Flexible Packaging
- Food



**LOW  
MOQ**



**Quick QUOTES –  
CALL TODAY**



**RAPID  
SHIPPING**

## Avery Dennison **AD**vantage: Technical Excellence

You can count on members of the Avery Dennison **AD**vantage: Technical Excellence Team to help you find the products and solutions that work for you and your customers. Our technical experts are dedicated to making your next application a success. Our people are there for you, helping with scaleup, converting, application troubleshooting and employee training. We'll put the industry's most comprehensive offering of facestocks, adhesives and liners to work for you in the shortest possible time.

**Are we missing a pattern or construction you need? Ask about our Select Solutions Engineered Solutions.**

Contact your application consultant or sales representative to discuss how we can meet your needs. We have a team of technical solutions leaders dedicated to developing engineered solutions that fit your timeline and your bottom line.

	Spec#	Product Description	Width/ Length (In./Ft.)	Location	Lead Time
Holographic Films	78976	2 Mil Powder PET/S692N/50#SCK	39/1000	PVL	4 Days
	78973	2 Mil Sparkles PET/S692N/50#SCK	39/1000	PVL	4 Days
	78971	2 Mil Crystals PET/S692N/50#SCK	39/1000	PVL	4 Days
	78067	2 Mil Rainbow PET/S692N/50#SCK	39/1000	PVL	Next Day
	79016	2 Mil Rainbow OPP/S692N/40#SCK	EXACT/5000	PVL	Next Day
	79072	2 Mil Crystal OPP/S692N/40#BG	54/1000	PVL	4 Days
	79079	2 Mil Rainbow ITC/S692N/50#SCK	13/5000	FTW	7 Days
	79579	2 Mil Rainbow <b>Seamless</b> PET/S692N/50#SCK	30/2500	PVL	4 Days
Holographic Papers	02391	Fasson® FasPrism™ Iridesc/S246/40#SCK	EXACT™/5000	PTC	Next Day
	08753	Fasson® FasPrism™ Shear/S246/40#SC	30/1500	PTC	4 Days
	10938	Fasson® FasPrism™ Ice/S246/40#SCK	30/1500	PTC	4 Days
	12071	Fasson® FasPrism™ Glitter + II/S246/40#SCK	30/1500	PTC	4 Days
	53786	Fasson® FasPrism™ Rainbow <b>Seamless</b> /S246/40#SCK	30/1500	PTC	4 Days
	13645	Fasson® FasPrism™ Iridesc/R128/40#SCK	30/1500	PTC	4 Days
	19437	Fasson® Inverted-Face FasPrism™/S246/44#PK	30/1500	PTC	4 Days

FTW= Fort Wayne, IN PVL=Painesville, OH PTC=Peachtree City, GA

Single Slit Roll Service Program: Available in any width by 2500 ft. (3 in. core)

1774, 01/2018, PDF

©2018 Avery Dennison Corporation. All rights reserved. Fasson, and all other Avery Dennison brands, product names, codes and service program terms are trademarks of Avery Dennison Corporation.



Label and  
Packaging Materials

**North Asia**  
5th Floor, Hongye Park  
1801 Hongmei Road,  
Xuhui District 200233,  
Shanghai, China  
+86 21 33951888

**South Asia Pacific and  
Sub-Saharan Africa**  
460 Alexandra Road,  
PSA Building  
#28-02/03, Singapore 119963  
+65 6430 7000

**Europe**  
Willem Einthovenstraat 11  
2342 BH Oegstgeest  
The Netherlands  
+31 85 000 2000

**Latin America**  
Rodovia Vinhedo-  
Viracopos, KM 77  
CEP 13280-000  
Vinhedo - SP, Brazil  
+55 19 3876-7600

**North America**  
8080 Norton Pkwy  
Mentor, OH 44060  
800.944.8511