

AD Connect

The State of the E-commerce Trend

SPECIAL
LABELEXPO
ISSUE



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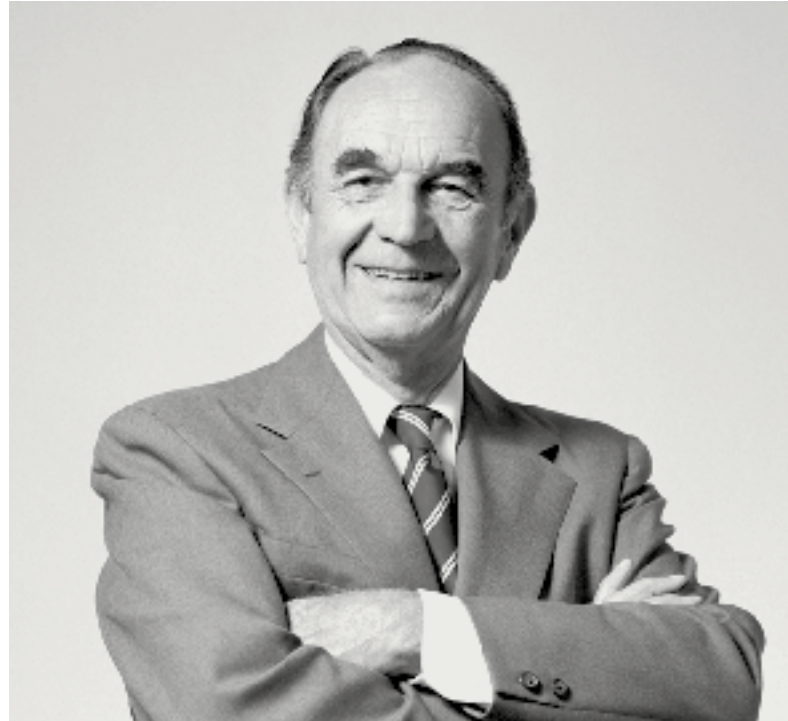
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Finding Inspiration to Pioneer Change at Labelexpo

We often hear that inspiration can come from where we least expect it. I love a particular story about our founder, Stan Avery, that illustrates this.

As a boy, Stan learned how to operate a printing press and he put that knowledge to use in high school by printing school dance programs, business cards and invitations.

So when he was working for a tape company shortly after college, Stan thought back to his earlier experiences in printing. He saw strong connections between the technologies of printing and die cutting. The company had no machine to produce its technology in quantity. Stan built a custom rotary die and on its first run, the machine flooded the room with a snowstorm of material before Stan could turn it off.



↑ **Stan Avery,**
Founder

That led him to experiment and create the first self-adhesive label and ultimately starting his own company — and an industry in itself. The rest is history.

Here's what I take away from that story: pioneers do not operate in a vacuum. They explore their environments and stretch their perspective. They look at challenges and opportunities and bring them together. They listen to their customers' needs and make connections to find solutions — and have the courage to pursue them.

In September, our industry comes together in Chicago for Labelexpo to talk about the future of labeling and packaging. Our theme for Labelexpo this year is Pioneering Change. In our booth, visitors will see some of the newest technologies and products engineered to help converters explore growth opportunities.

That's just the beginning of the story. I also look at Labelexpo as an opportunity to continue to stay connected to the industry

and our customers. It's the conversations and connections that come out of Labelexpo that spur many of the ideas and innovations that make Avery Dennison industry pioneers.

In fact, many of the solutions we are featuring evolved from conversations in past years at Labelexpo, at other industry events and through direct engagement with our customers.

This is where we listen to challenges, consider solutions and start thinking where inspiration may lie.

Take a look at our sustainability journey, for example. When we listened to our customers, we heard that they are also passionate about making our industry a more sustainable one—there's simply challenges to overcome to get there. Our mission is to help break down those walls.

So we worked to offer our portfolio of more than 610 FSC®-certified materials at price parity to like comparisons. We also brought together insights from converters, brands and the PET and recycling industries to create the CleanFlake™ Portfolio which significantly improves the yield of recycled PET.

This sustainability revolution continues. In our Labelexpo booth this year, you'll see solutions from our ClearIntent™ sustainable portfolio, like Linerless Labels, and I'm also looking forward to talking with attendees about how we work together to pioneer the next generation of sustainable innovations.

As you read this issue of AD Connect, you'll see how we are telling our story of Pioneering Change in our Labelexpo booth. We will be sharing key trends from our Market Research department, as well as innovations that focus on new technologies, products that open up opportunities for our converters, engage consumers and change our world.



Nick Tucci,
Vice President and General Manager,
Label and Graphics Materials,
North America



Also importantly, we'll be using this time to listen to you, to our suppliers, to OEMs and other value chain players—and to new entrants who are offering ways to disrupt our industry. Change starts with understanding and being willing to listen, and that's what we'll be doing at Labelexpo. **AD**

The State of the E-commerce Trend

Take advantage of business opportunities opening up with the move to online shopping

—

The way people shop for and buy a growing number of products has changed dramatically in recent years. That's probably not a surprise. However, you might be interested to know that this development is offering new opportunities to label converters serving both logistics and consumer packaged goods segments.

The numbers tell the story

According to Euromonitor, in North America, e-commerce is expected to grow 12 percent annually between now and 2021, from \$500 billion to \$650 billion. Globally, e-commerce is now a \$2.3 trillion chunk of the economy. It's

expected to grow 14 percent annually in the same time period.

A whopping 96 percent of Americans now shop online, spending an average of five hours per week and 36 percent of their household budgets on online purchases. Even when a brick and mortar store is part of the shopping experience, consumers' expectations are very different from what they once were: 80 percent of shoppers now use a mobile device in store to compare prices, look up product reviews or find alternative store locations. About half of shoppers say they may buy a product online, only to pick it up at a local store.



Changing the game in many segments

Growth in e-commerce is pronounced across a variety of categories, including media products, personal accessories, housewares and home furnishings, video games, apparel and footwear, home improvement and appliances.

It's even beginning to disrupt the way we buy staples such as groceries. The meal-kit service Blue Apron, launched in 2014, is now a significant player in the segment. E-commerce giant Amazon, meanwhile, is growing its "Amazon Fresh" service. Traditional grocery chains have jumped on to the e-commerce playing field as well. Kroger, for instance, now offers online ordering with store pickup. Some are even offering home delivery.



Converter considerations and opportunities

With this disruption, we can expect continued growth in transport and logistics applications. The typical logistics process starts with the customer's order, then moves to product picking at the vendor's warehouse, then on to the handoff to a third-party logistics company. All this involves multiple applications of thermal print labels with variable information designed to help identify, route and deliver the product.

Label converters will also see new design opportunities in the packaging of products themselves. Brands are increasingly sensitive to the fact that packaging designed for retail shelves may not be robust enough for the e-commerce process. In fact, 41 percent of consumers say product damage negatively affects their brand perception, while 39 percent say damage decreases their brand loyalty. Thus, brand owners in segments such as household products, food and beverage, and personal care are challenging designers to rethink "high risk" packaging designs to better withstand the rigors of e-commerce.

A new mindset

The bottom line: winning in e-commerce means a new mindset. Modern product packaging is increasingly designed and oriented for ease of shipping and logistics, and with a focus on the needs of the end consumer—the shopper—rather than how it looks on a store shelf. Brands that can produce innovative, high-quality, earth-friendly packaging will have a leg up on those that are resistant or simply unable to change.

The Avery Dennison portfolio offers a wide variety of products and technologies to help you adapt to this new mindset. To better understand how the e-commerce trend is affecting your business, and explore ways to take advantage of these opportunities, contact your Avery Dennison representative. **AD**

Pioneering Change.



Our presence at Labelexpo 2018 focuses on the many ways we're helping converters change our industry, and our world

Avery Dennison's Labelexpo Americas 2018 theme is "Pioneering Change."

Sound familiar? We led with this theme at last year's Labelexpo Europe in Brussels. Now, we'll build on it at this year's event in Chicago. Our goal is to highlight the pioneering spirit of our founder, R. Stanton "Stan" Avery, the innovators who followed him, the evolving nature of our industry, and our continued commitment to change that helps label converters stay ahead of trends and grow their business.

A comprehensive look

Visitors to the Pioneering Change booth will get a comprehensive look at the most significant ways Avery Dennison is responding to the ever-changing business dynamics of our industry, including:

- Insights around key trends affecting label converters and brand owners they serve.
- How we're addressing those themes through products and services in the Avery Dennison portfolio.
- Some of our newest technologies, and new products engineered to help converters open up growth opportunities, engage consumers, and change how we interact with packaging.
- Important, new, self-service tools for converters and the addition of new labs to create a more engaged customer experience. These include our new iLab, where you can interact with live demonstrations, meet with our experts and get hands-on experience with the technology of tomorrow.
- The trend towards sustainability, and our embrace of this trend as a way to do business. This means much more than offering more eco-friendly product options. Sustainability is a companywide commitment that's now driving a wide variety of our operations. Our strategy is aimed at a set of ambitious, multi-year goals in areas that are important to customers and stakeholders alike.

A need to adapt

In today's market, the ability to adapt isn't an option. It's a necessity. As the business "descendants" of Stan Avery, we understand this. We understand we need to innovate ever faster, and ever more in tune with converters' needs.

Here's a deeper look at the five areas of our booth where we'll demonstrate the many ways we're Pioneering Change.



Change your Horizons

Explore new opportunities for growth with functional packaging

A new and fast-growing category, “functional packaging” is helping brand owners add value to existing products while transforming the way consumers make decisions at the point of sale.

The category includes reclosure, flexpack and security solutions. These features are intended to help people enjoy a variety of benefits.

We’ve put a lot of emphasis in 2018 on the functional packaging trend, with the aim of discovering insights converters can use to grow their business. In fact, we partnered with MarketVision, one of the country’s leading providers of market research, to understand why consumers are choosing functional packaging, what specific features they look for, and whether they’re willing to pay more for those features.

Through this research, we’ve learned a lot about the segments where functional packaging is growing, the specific applications that consumers value and how brand owners can incorporate these features.

Labelexpo gives us a great opportunity to share all we’ve learned, and help converters develop a game plan for this exciting new area. We welcome the opportunity to talk about how we can help “change your horizons” with functional packaging solutions from Avery Dennison.

Labelexpo spotlight: Heat Sealable Reclosure Featuring R1490

Our new heat sealable reclosure technology brings together visual appeal, functionality, convenience and sustainability. Featuring our FDA-compliant R1490 adhesive, this new technology removes the need for a functional barrier between the label and the food, thus reducing the amount of material that goes into a heat seal package. It’s helping converters open up new opportunities for growth in the produce segment. We’ll have more information available at the show.



Change Perceptions

Discover premium labeling opportunities for greater shelf appeal

It happens in a flash. And, for many brands, it’s the moment of truth: The moment the consumer gazes up at a row of competing products on a store shelf. What products stand out? Why? What do those products do to encourage the consumer to go beyond the gaze, reach up, and place them in his or her cart?

These are the questions that brand owners and designers must answer to win in today’s ultra competitive retail space.

The Avery Dennison portfolio is diverse, broad and ever expanding. And the ways converters and brand owners can apply our portfolio to their labeling challenges is limited only by their imagination. Visitors to Labelexpo can see just a few of the many ways our portfolio is changing perceptions and increasing shelf appeal.



Labelexpo Spotlight: Pure Cotton

Pure Cotton is an uncoated, 100 percent cotton, white matte paper for wines and high-end beverages. Ideal for those looking to enhance their shelf appeal by taking advantage of the tactile trend, it offers a velvety texture and an 80# facestock that’s suitable for embossing.



Labelexpo Spotlight: Linerless Labels

Avery Dennison Linerless Label technology eliminates a major source of waste, reducing impact on the environment. But that’s just the start of its many benefits. With no liner, each roll carries nearly double the number of labels, lowering the shipping, storage and disposal costs, reducing roll changes to boost productivity, and improving shop floor safety. Linerless can change how converters, brand owners, and consumers perceive labels and the challenges of reducing waste.

Change the Future

Choose sustainable options that don’t cost the earth

Avery Dennison is committed to leading sustainable change in our industry. Underscoring the Natural Step methodology, we’ve publicly committed to eight, primary, 2025 sustainability goals. These are outlined in detail at label.averydennison.com.

For 2018, recycling and material solutions are key areas where we’re driving change. Our label and packaging business has a huge opportunity to help improve the sustainability of our company, our supply chains, and our industry as a whole.

This includes helping converters and brand owners improve their own

impact through offerings such as our ClearIntent Portfolio, which now includes hundreds of sustainable facestocks and adhesives. To be included in the portfolio, a product must prove meaningful improvements in sustainability over standard Avery Dennison products against at least one of three standards: responsible sourcing, reduction of materials, and/or recyclability (made of recycled materials or itself recyclable).

We look forward to using Labelexpo as a platform to further discuss our ambitious goals, and explore ways we can work together, as an industry, to drive sustainability.

Change the Game

Gain an edge with productivity gains and disruptive technology

“Change is the only constant” may seem like a cliché. But is there any better tagline for our industry—and for our world—for the first two decades of the 21st century? And chances are, the change we’ll see in the next two decades will give us a world nothing like what we know today.

For almost any business, success in this dynamic environment requires adaptability, increasing productivity and efficiency. At Labelexpo, we’ll share some of the ways we’re helping converters continue to find success. With innovations aimed at productivity improvements with all types of presses, and leadership in technologies such as RFID, Avery Dennison is helping converters stay in step with whatever the future brings.

Labelexpo Spotlight: Intelligent Labels

RFID technology is changing the game, across functions ranging from inventory management to food expiration to consumer engagement. We’re the world’s leading manufacturer of RFID inserts, and our Intelligent Label solutions feature this technology

at their core. Engineered to facilitate interaction between smartphones and other RFID-enabled objects, Intelligent Labels are changing how business is done—changing the game—in apparel, aviation, beauty, healthcare, food, and other industries.



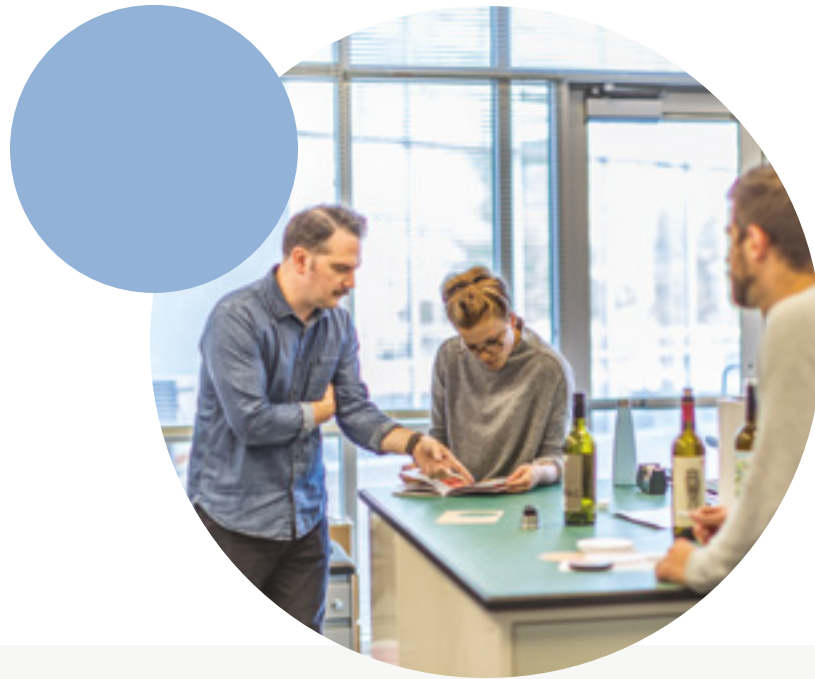
Change your Experience

Work smarter with services that reduce complexity and add value

In today's dynamic business environment, forging smart partnerships can go a long way toward finding success. To that end, Avery Dennison has developed a variety of services that help converters leverage our scale, experience, and expertise.

These services range from in-house UL® testing in our accredited lab, customized solutions through our Engineered Solutions team, design guidance from our Concept Lab, to the hands-on support provided by our Regional Technical Managers. These, and other services, are investments in our customers. And, they've been developed, in large part, based on their needs.

We'll showcase our many services at Labelexpo, along with providing a sneak preview of our new, online, self-service capabilities set to launch later in 2018.



**Labelexpo Spotlight:
The Concept Lab On Wheels**

The Concept Lab experience offers booth visitors a chance to see our label technologies in action. Visitors can customize, print and apply labels to bottles while getting inspiration from our prototype exhibit and materials showcase. The display is part of our I.D.E.A. Marketplace event series, which starts in Chicago at Labelexpo and continues this fall (see "Taking our Show on the Road" in this issue).

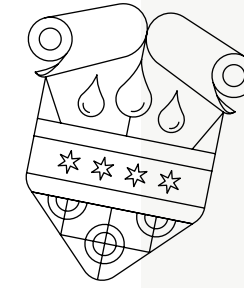
Please join us in Pioneering Change

Labelexpo Americas runs from September 25-27, 2018, at the Donald E. Stephens Convention Center in Rosemont, IL (Chicago area).

The Pioneering Change booth will be in Hall A, section 119. We hope you can attend, and invite you to Pioneer Change with us.



Step in. Sit down.
Move forward.



+ **Tear and Take**

2018 Labelexpo
Show Map

Beyond Section 119

Our presence, and our products, will be throughout Labelexpo

A great deal of "Pioneering Change" happens within our walls, often inspired and guided by our customers' feedback.

But a lot of our innovation work happens offsite, as well. This includes, for instance, working with OEMs to qualify our label constructions for specific printer models and inks.

So, it's fitting that our Labelexpo presence will expand well beyond the edges of our booth (section 119 at the Donald E. Stephens Center). You'll find Avery Dennison products throughout the show, including at the booths of these digital OEMs, all of whom we collaborate with regularly.

UV Inkjet

Domino, *N610i*
Screen Americas,
Truepress Jet L350UV
Mark Andy, *Digital Series*
Xeikon, *PX 3000*

Water-Based Inkjet

Colordyne
Epson
Primera



Get your Labelexpo passport

Not only have we teamed up with these OEMs to showcase our technologies, we've teamed up with them to create a fun opportunity for you.

Here's what to do:

1. Start at the Avery Dennison "Pioneering Change" booth. Please spend as much time as you like, of course. But before you head out to explore the rest of the show, pick up your complimentary Avery Dennison Labelexpo Passport.
2. Visit the booths of the OEMs listed to the left. At each, you'll see a different Avery Dennison label construction printed with a unique design on that manufacturer's press. You'll receive a printed label sample, which you should put in your passport.
3. When you're finished filling out your passport, return to the Avery Dennison booth. Show us your passport, and you'll receive a giveaway and be entered to win a daily prize. The passport and printed label samples are yours to keep.

Additional sponsorships

We're also proud to sponsor and support TLMI's EcoVillage, which will showcase the latest products and services designed to make our industry even more sustainable. Avery Dennison products will help supply the matrix waste, also known as trim, for use in a demonstration of ways the material can be converted into fuel pellets.

Finally, we are partnering with Xeikon, serving as materials sponsor of the Labelexpo Automation Area. The area will feature two automated press lines for digital and conventional production. It'll be a unique opportunity to get a sneak peek of how label and packaging production will evolve.

We're looking forward to seeing you at Labelexpo Americas, both inside and outside section 119.

Labelexpo 2018

Your Map to Digital Success

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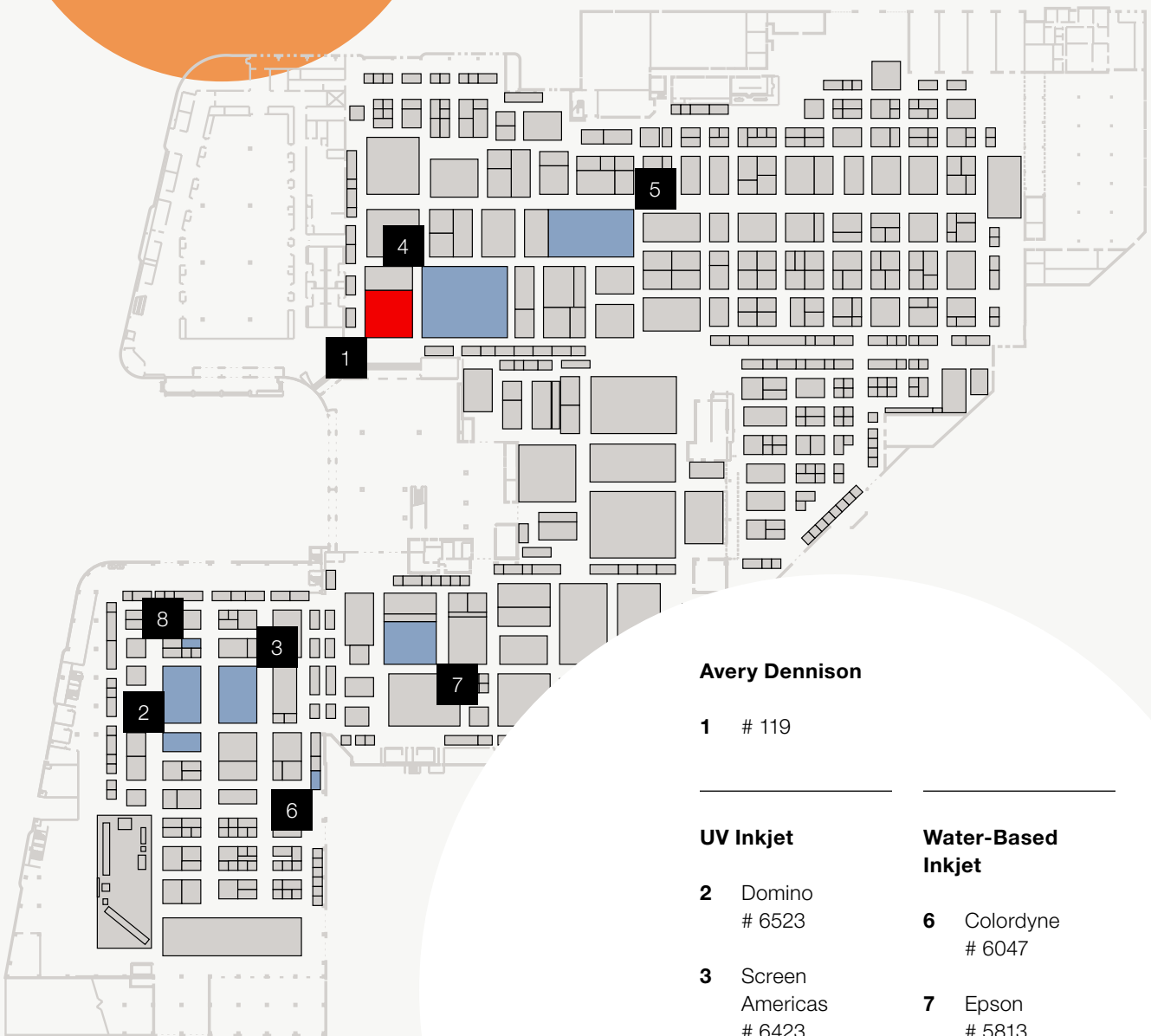
label.averydennison.com



Pioneering Change.

Labelexpo 2018

Chicago
September 25-27



Avery Dennison

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UV Inkjet

2 Domino
6523

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Americas
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Water-Based Inkjet

6 Colordyne
6047

7 Epson
5813

8 Primera
6410





Taking the Show on the Road

Our I.D.E.A. Marketplace series will bring together converters, designers, brand owners and Avery Dennison beginning this fall

We truly relish the opportunity to bring label converters, designers and brand owners to our headquarters. For instance, our Concept Lab—a team of collaborative design experts—hosts customers throughout the year in ideation sessions to think through solutions to their packaging challenges. These sessions are part of the team's broader mission to offer expert design support to customers, both internal and external.

But we also know it's just not practical for everybody we'd like to host to make the trip to Avery Dennison headquarters. That's why we're going to pack up and bring Avery Dennison to you ... and to the local brands and designers you work with.

Starting at Labelexpo 2018, we will launch the We Love Materials I.D.E.A. Marketplace series. The I.D.E.A. (Inspire, Discover, Elevate, Achieve) Marketplace is designed to highlight new material solutions, form value chain connections and share ideas on new trends impacting the industry.

See us in action, socialize and network

The brainchild of the Avery Dennison marketing team, the series will pop up in three cities this fall, starting in Chicago during Labelexpo Americas 2018. It will be an opportunity for local converters and designers to not only learn about and see Avery Dennison products in action, but socialize and network over food and drinks.

Says Anh Marella, marketing director: "The I.D.E.A. Marketplace series will expand on the 'Pioneering Change'

theme of Labelexpo, but perhaps in a more down-to-earth and personal way than such a huge show."

At each venue, the I.D.E.A. Marketplace series will include:

- A product gallery featuring Avery Dennison material innovations
- An interactive maker space showcasing our newest materials
- A space full of local label converters, brand owners and designers to network and share insights

"I'm telling people to expect a 'casual innovation vibe,'" says Alex Kidd, creative design manager for the Concept Lab. "My team and I will be there to show off materials, talk design and collaborate with attendees to build quick prototypes."

Customized to each locale

Each event will further be customized to reflect design trends and opportunities in the locale. A location with a robust craft industry, such as Cincinnati, may focus more on wine, spirits and beer labeling. A location with a strong manufacturing base, such as Cleveland, will focus a bit more on Intelligent Label technology.

"This is a new way for us to reach out," says Anh. "If the response is positive, we'll look to bring it to more cities in 2019 and beyond. So I encourage our label converter customers to make time to attend their local events with the in-house or external designers and brand owners they work with or they think would just be interested in attending. It'll definitely be informative, and I think it'll be a lot of fun."

The I.D.E.A. Marketplace series is coming to the following cities:

→ Chicago

At Labelexpo for label converters

+ Cincinnati

For graphic designers and brands

+ Cleveland

For label converters, graphic designers and brands

Look for more information on how to RSVP in your inbox or contact your sales representative.

To learn more about the Avery Dennison Concept Lab, and how it can help you solve your packaging design challenges, visit label.averydennison.com/theconceptlab. **AD**

New Heat Sealable Reclosure System –

A functional packaging breakthrough

Consumer trends are constantly changing. For converters to grow and succeed, they need label and packaging solutions that break new ground in functionality, efficiency and visual appeal while meeting the needs of new and evolving segments.

One such breakthrough turning heads in the food segment is our new heat sealable reclosure system, delivering visual appeal, enhanced functionality and convenience along with the benefits of economy and sustainability.

Utilizing R1490, the only FDA-compliant direct food contact adhesive in the industry for reclosure, and a heat sealable film liner, the new technology turns the release liner into a functional part of the final package, creating meaningful material reduction—particularly for produce packaged in rigid plastic containers like tomatoes, berries and lettuce.

An environmental win

The heat sealable reclosure system allows for direct adhesion of the entire construction to rigid PET containers. This removes the need for a clamshell lid, using significantly less plastic packaging overall and eliminating liner waste. In pint containers, for example, the lid makes up 44-47 percent of the material used to form the container. The heat sealable reclosure system opens up opportunities for converters to engage produce packers with a sustainable and functional packaging solution.

An opportunity to differentiate

Heat sealable reclosure technology gives label converters a more affordable and sustainable way to provide brands with the convenient, easy peel-and-reseal functionality today's busy consumers are seeking. Yet it's not just convenience consumers want. According to a 2017 Reuters/Ipsos survey, many consumers are trying to eat healthier, fresher, and fewer processed foods. No wonder, then, that fresh foods are now driving total store sales, with produce a major contributor to that growth. Today's consumers want to see the freshness, especially for foods like fruits and vegetables. Transparent lidding films meet that need.

Being able to see that foods are ripe, plump and richly colored assures consumers of freshness and high food quality, positives that bode well for brand image. Yet there are other benefits as well. For brands, the ability to remove the clamshell lid creates the opportunity for greater creativity in packaging design, differentiating and adding value to their products.

By delivering greater packaging usefulness, heat sealable reclosure technology increases product value as well as the overall customer experience, enhancing consumer interaction, building brand loyalty and creating higher quality engagement.

More innovations ahead

Our new heat sealable reclosure system demonstrates how Avery Dennison is working hard to further enhance the consumer experience through innovation. Our commitment to innovation permeates every area of our business; our aim is not merely to respond to current industry needs, but to drive ongoing change by constantly pushing the limits of what labels can do. It's how we'll help converters stay a step ahead of the trends, driving growth and business opportunities for converters and brands alike. **AD**

What is functional packaging?

Functional packaging includes packaging types like reclosures, flexible pouches, and stickpacks, and also embraces intelligent labels and security materials.



In essence, functional packaging adds unique attributes to standard product packaging, moving it from simple containment to adding function (like extended shelf life or easy open/close). It can even add to the product's lifespan.



The Beauty of Sustainability



CleanFlake™ adhesive technology is now available in a white Global MDO film

First introduced in 2012, Avery Dennison CleanFlake™ technology is helping recyclers maximize their yield of food grade PET, as it helps brands make stronger statements about the sustainability of their products. CleanFlake is an adhesive technology in our ClearIntent™ portfolio. These are products that offer meaningful improvements in sustainability over other Avery Dennison offerings.

Avery Dennison has expanded its CleanFlake™ portfolio to include white Global MDO film, giving brand owners even greater ability to have their product stand out on shelves while connecting with today's sustainability-focused consumers. The CleanFlake portfolio now includes clear and white Global MDO and BOPP film as well as paper facestocks.

For brand owners in beauty and personal care, this expansion of the CleanFlake™ portfolio comes at a perfect time: The trend toward sustainability is driving more and more choices around packaging in their segment.

The growth of PET bottles in beauty and personal care

Strong, lightweight and versatile, PET plastic is becoming a preferred material for consumer product packaging. According to a study by Euromonitor, brands across all segments produced 108 billion PET units in 2017. That number is expected to grow to 117 billion units by 2021.

This growth includes the beauty and personal care segment, where PET use is expanding at a 1 percent CAGR. PET bottles now have a significant share of the segment, and that presents a challenge. As consumers increasingly desire to have a positive environmental impact with their purchases, simply selling a great product is not enough. Brands must show that they align with their customers' values. They must show how they differentiate from a sustainability standpoint.

For a segment that makes frequent use of Global MDO films in its labeling, our new CleanFlake™ offering can be a game changer. It passes the highest form of testing available from the Association of Plastic Recyclers for films that conform with the PET recycling process. From the brand owner's perspective, it makes for a powerful message about a product's sustainability.

Looking good and doing good go hand in hand

As one example, CleanFlake™ technology was recently adopted by Unilever for its new Love Beauty and Planet (LBP) line of "natural" beauty products.

Reflecting on the LBP brand and choice of packaging, Jane Zanewski, Unilever's director of sustainability, says: "Love Beauty and Planet was started by a group of like-minded individuals who believe that looking good and doing good should go hand-in-hand Our approach is a holistic one, encompassing the entire product life cycle and beyond. We've given careful thought to our ingredients, product packaging, and social partnerships."

The performance and selection you expect from Avery Dennison

CleanFlake™ technology also delivers the high performance brand owners expect from an Avery Dennison adhesive. To learn more about CleanFlake™ technology, go to label.averydennison.com/cleanflake. If you're attending Labelexpo Americas 2018, please visit the Change the Future zone at the Avery Dennison booth. We'll share the CleanFlake™ story, and showcase our other efforts to marry performance and shelf appeal with sustainability. **AD**

Regional Technical Managers

Get to know the team providing expertise for Avery Dennison products and application processes, both externally and internally

This is the second in a series of four quarterly AD Teams columns looking at our ADvantage technical teams. In this issue, we'll meet our Regional Technical Managers (RTMs).

Regional responsibilities, targeted expertise

The Avery Dennison RTMs are five experts with deep and diverse experience in commercial printing, production, label conversion and application processes. Their primary job is to work directly with converters and their customers to provide problem-solving and training support.

Four have geographic responsibilities, serving converters (and their customers) and end users in regions across the country. The team's lead, Denis Kuhlke, is based in Atlanta (more on his role in a bit).

Denis says, "We're based throughout the U.S. to be sure we can be close by when a converter or their customer needs help. It's often possible for one of us to be onsite the same day we get the call."

Each team member also has responsibilities to be an expert in specific Avery Dennison product portfolios, plus both customer conversion and label application processes. "We are objective in our problem-solving," says Denis. "It doesn't matter who or what is at fault. Our goal is to get the customer up and running again as quickly as possible."

Voice of the customer

RTMs also play an important role internally, frequently providing technical expertise and customer perspective to our marketing, R&D, manufacturing plants and others. Their knowledge proves essential in driving and supporting innovation and product development. They create our technical marketing bulletins as well, which are designed and written to help converters use and troubleshoot our products.

"The fact is, few people in our industry have the printing and converting, PS material, application, and dispensing knowledge that our RTMs possess," says Denis. "We know the challenges that operators face, and we're helping

them solve problems almost daily. We continue to focus on bringing that voice of our customers internally, not only to improve existing products, but to innovate new ones."

Saving the day

Bret Marshall is a senior district sales manager for Avery Dennison. He and his team frequently work closely with the RTMs, and understand the tremendous value they provide.

Says Bret: "I've seen our RTMs 'thrown into the fire,' so to speak, with customers struggling with product or application issues. There might be millions of dollars of product on the line. Our guys will come in and stand shoulder to shoulder with the customer to help them figure it out. They really do have a knack for saving the day."

Speaking about a recent issue where he engaged his regional RTM, Robert Brady, VP Sales and Marketing at LabelTech Inc. in Somersworth New Hampshire, says. "John McFeely proved incredibly helpful over the past two days. Between the assistance

I have received from both him and an Avery Dennison business development manager this year, I would say the support we've received on the films is amongst the best in the industry."

Changing the team to better serve you

In recent years, customers have continued to leverage the value of our RTMs. As a result, the team's number of annual customer site visits has doubled. While the team members remain committed to providing the hands-on support they're known for, they've also recognized an opportunity to operate even more efficiently and effectively.

That's why 2018 has brought a change to how the team works, with the addition of a new southeast RTM, Scott Beaujon. Also, after many years "on the road" for Avery Dennison, Denis will now remain in Atlanta. There, he'll be reachable by phone, online or video chat. In this newly-created role, he will coordinate the team's work, provide advanced technical support, and ensure a team member is always available to address a customer issue in a timely way, while other RTMs are solving issues ... or perhaps unreachable at 30,000 feet.

"I honestly feel that RTM is the best job in the company," Denis says with a smile. "It's taken me just about every place where labels are used. I've worked in places ranging from the Library of Congress to pharmaceutical manufacturer clean rooms, to poultry processing plants, and just about everything in between." **AD**

To learn more about, or connect with, your regional technical manager, please contact your local Avery Dennison sales representative.

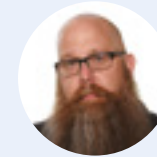
Meet the Regional Technical Managers



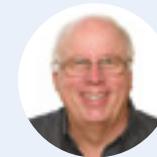
John McFeely, Northeast Region
Based in Philadelphia, Pennsylvania
Industry experience: 38 years
Expertise: Printing / print technologies, converting, die cutting, UV Inks, films, applications



Scott Beaujon, Southeast Region
Based in North Carolina
Industry Experience: 31 years
Expertise: Printing / print technologies, converting, die cutting



Keith Gliesman, Midwest Region
Based in Mentor, Ohio
Industry Experience: 28 years
Expertise: Converting, die cutting, press modifications, Intelligent Labels (RFID)



Scott Bates, West Region
Based in Los Angeles, California
Industry experience: 37 years
Expertise: Wine labeling and application equipment



Denis Kuhlke, Team Lead
Based in Atlanta, Georgia
Experience: 31 years
Expertise: Paper, variable print, films, application equipment

A Collection of Ideas from the Avery Dennison Concept Lab



Spec# 78889 Fasson® 2 Mil Metallized BOPP TC/S7000/1.2 Mil PET

Spec# 79668 Fasson® 3.5 Mil Glossy Clear BOPP WBIJ/S7000/40#BG





Customization is an Expert Away



Select Solutions™ Mix & Match & Engineered Solutions

Problem

You'll work directly with an Avery Dennison Technical Leader (TL) team member to help you **solve problems**

Idea

Once you have **the idea**, our TL will provide you with quote, lead time and MOQ for the potential solution

Prototype

Using our materials and specialists, along with your knowledge, we'll create a **prototype** for trial

Verify + Validate

Working together, we'll **verify and validate** that the solution is truly fit for use

Commercialize

Then we'll **commercialize** the final solution allowing you to execute the opportunity

Collaboration. Validation. Commercialization.

Take the opportunity to harness the power of an experienced team of label materials experts to create unique solutions for your clients. Technical Leaders can Mix and Match existing material or create an Engineered Solution with unique material, pattern or performance.

Some applications call for a special material requirement, be it size, shape or performance criteria. Our technical solutions team will work with you to produce a label material specifically designed for such unique needs—a one-of-a-kind product for you and your end user.

Together, we'll go from concept to commercial to develop innovative products that please your clients and help drive your business.

Get started with Select Solutions Engineered Solutions, visit label.averydennison.com/engineered

Mix & Match
Product →

Engineered Solutions and Mix & Match Product Examples

Avery Dennison Technical Leaders leverage Mix and Match and Engineered Solutions to help customers find the right labeling solution for their specific application needs. We bring you a wide range of carefully selected combinations of facestock,

liners and adhesives, to deliver supreme results for challenging label constructions. See some examples of mix and match constructions our team has created on the next 3 pages.



Versatile, flexible way to create select label solutions

Unique product examples

- Select from foils, films, metallized films, papers and more in combination with our best-performing adhesives
- Get the benefit of a customized label solution with low MOQs, quick pricing and rapid shipping

Adhesive Matrix

To help you better navigate our products, below is an easy-to-use and understand adhesive matrix. The matrix allows you to swiftly identify the correct adhesives for your applications.

		R423	R3400	S246	C2510	S490	S4600	S2501	S692N	S8001	S8015
Low Surface Energy		Good	Good	Good	Good	Good	Good	Good	Good	Good	Good
High Surface Energy		Good	Good	Good	Good	Good	Good	Good	Good	Good	Good
Tough Substrates		Good	Good	Good	Good	Good	Good	Good	Good	Good	Good
Curved (>1")		Good	Good	Good	Good	Good	Good	Good	Good	Good	Good
Curved (<1")		Good	Good	Good	Good	Good	Good	Good	Good	Good	Good

Not Recommended Good Excellent

Continued →

	40#SCK	50#SCK	40#BG	69#MF	1.2 Mil PET	1.5 Mil PET
Prime Paper						
60# Cast Gloss	S246	07655				07732
	C2510	53631				
	R423	96546		53876		
	S490		53614	07693		
	S4600	53610	53615	53617	53621	
Bright Silver Foil	S246	01734				
	C2510	53530			53510	
	R423	53865				
	S490			53578	53537	
Dull Silver Foil	S246	02861	10751		53503	
	C2510		53528			
	S4600	53540				
Bright Gold Foil	S246	53522				
MaxFlex™ Bright Silver	S246	53354	53635		53628	53403
	C2510	53632			53626	
	R423	53868				
	S490			53623		
Inverted-Face MaxFlex™ Bright Silver	S246	53825				
8 Pt. Tag	S2501			53573		
	S4600	53539				

Variable Information

TT1C	S246	14443			53507	
	C2510	53527			53512	
	R423	98203				
TT2C	S4600		53551	53569		
	S246		02329			
DT 300HD	R423	96029				
	S4600	53542	53559	53568		

Prime Film

2 Mil Clear BOPP TC	S692N			79267		79184
	S2501			79268	79164	
	R3400			79495		
	S8001			79234	79269	79153
	S8015	79295	79305			

*These specs are examples of previously created solutions as part of Mix and Match or Engineered Solutions

	40#SCK	50#SCK	40#BG	69#MF	1.2 Mil PET	1.5 Mil PET
2.3 Mil White BOPP TC	S246	78788	79140			
	C2510		79141			
	R3400			79486	79496	
	S692N				79270	
	S2501		79205	79224	79272	
	S4600			79215		79187
	S8001			79235	79273	79154
	C2510		79142			
	S692N				79274	76999
	R3400			79487		
2.6 Mil White BOPP TC	S2501		79206		79276	79188
	S4600		79201	79216	79275	
	S8001			79236		
	S8015			79315		
	S246		79143			
2 Mil Metallized BOPP TC	C2510		79144			
	S2501				79285	
	S4600		79203	79218	79284	
	S8001		79211	79233	79266	
	S8015		79310			
	R3400					79657
	S692N					76993
Primax® 250	S2501		79207		79280	79167
	R3400				79499	
	S8001		79213	79237	79281	
	S2501				79282	
FasClear® 250	S8001				79283	79180
	S8015	79299				

Durable Film

2 Mil Clear Print-Treated PET	S2501			79230		
	S8001				79259	79090
	R3400		79491			
2 Mil White Print-Treated PET	S4600			79219	79287	
	S8001				79256	79158
	S8015	79301		79319		79293
	R3400				79508	
2 Mil Matte Chrome PET TC	S2501				79260	
	S4600				79261	
	S8001				79262	79159
	S2501				79263	
3 Mil Synthetic Paper	S4600				79264	78427
	S8001	79199		79239	79265	79160
	S8015	79304				
	R3400		79494		79510	79519

All Mix & Match orders more than 5000 LF are subject to standard lead times

Blue Spec# = Ships from Peachtree City, GA, 30" x 1500' MOQ
Green Spec# = Ships from Painesville, OH, 60" x 2500' MOQ

Select Solutions™ Cover-up Portfolio



High-opacity barrier coating on paper or film corrects errors and covers-up outdated information on packaging, labels and containers

Portfolio Characteristics

- Durable, pressure-sensitive films, coated and uncoated papers
- A range of adhesives
- More cost-effective and convenient than removing old labels or replacing entire packages
- Easily masks obsolete variable information, barcodes and pricing
- New data is easy to read and completely scannable

Applications

- Logistics and transport
- Pharmaceutical
- Industrial chemical labeling
- Food and retail promotions
- Home and personal care

Spec#	Product Description	Width/Length (In./Ft.)	Location	Lead Time
15477	Semi-Gloss Elite™ FasCover™ 2/AT20/40#SCK	EXACT™/2500 EXACT™/5000	WCT FTW	Next Day
19185	54# Semi-Gloss FasCover™ 2/C2500/40#SCK	EXACT™/5000	PTC	Next Day
07636	60# Cast Gloss FasCover™ 2/AT20/40#SCK	EXACT™/5000	FTW	Next Day
06263	Matte Litho FasCover™ 2/AT20/40#SCK	78/1668	FTW	Next Day
13601	Trans-Therm® 1C FasCover™ 2/AT20/40#CK	EXACT™/5000	FTW	Next Day
15562	Direct-Therm 200HD FasCover™/AT20/40#SCK	60/1668	PVL	Next Day
53825	Inverted-Face MaxFlex™ Bright Silver/S246/40#SCK	30/1500	PTC	4 Days
08192	Inverted-Face Bright Silver Foil/S246/40#SCK	30/1500	PTC	4 Days
75312	Inverted-Face Metallized Primax® 250/S1000/44#PK	Single Roll*/2500	PVL	4 Days

PVL=Painesville, OH PTC=Peachtree City, GA FTW=Fort Wayne, IN WCT=West Coast

Select Solutions™ Automotive Portfolio



Performance that goes the distance

Portfolio Characteristics

- Full range of self-adhesive materials, including multiple facestocks and adhesives
- High temperature and chemical resistance
- Durable performance in harsh environments
- Compliant with REACH, RoHS, IMDS and common testing parameters specified by automotive OEMs
- Excellent adhesion to a wide range of substrates, including rough and low surface energy plastics

Applications

- Under-the-hood
Labels for heat/chemical-resistant warnings, engine component instructions, tracking, fluid containers, car batteries and cables
- Exterior
Fuel cap, tire pressure and tracking/service labels
- Interior
Airbag, security/anti-counterfeit, warning, instruction and tracking labels

Spec#	Product Description	Width/Length (In./Ft.)	Location	Lead Time	Metal Substrates	Painted and Plastic Substrates	Rough/Low Surface Energy Substrates	Interior Use Only
76656	2 Mil White PET TC/S8015/50#SCK	Stock/5000 EXACT™/1668	NEE	1 Day	✓	✓		
76658	2 Mil Matte White PET TC/S8015/50#SCK	Custom Coat/5000	PVL	5 Days	✓	✓		
76660	2 Mil Matte Chrome PET TC/S8015/50#SCK	EXACT™/1668	NEE	1 Day	✓	✓		
*79453	2 Mil White PET TC/S8049/50#SCK ABC	Stock/1668	PVL	1 Day	✓	✓	✓	
79534	2 Mil Matte Chrome PET TC/S8049/50#SCKABC	Custom Coat/1668	PVL	5 Days	✓	✓	✓	
78385	2 Mil White PET TC/S8001/50#SCK	EXACT™/5000	PVL	1 Day	✓			✓
78401	3 Mil Synthetic Paper/S8001/50#SCK	EXACT™/5000	PVL	1 Day	✓			✓
78387	2 Mil Matte Chrome PET/S8001/50#SCK	EXACT™/5000	NEE	1 Day	✓			✓
79653	2 Mil White PET TC/8049A/EZ Liner	Custom Coat/1000	PVL	4 Days	✓	✓	✓	
79654	2 Mil Brushed Chrome PET TC/8049A/EZ Liner	Custom Coat/1000	PVL	4 Days	✓	✓	✓	
*79732	2 Mil White PET TC/S8029/50# SCK ABC	Single Roll/2500	PVL	4 Days	✓	✓	✓	
		Stock/1668	PVL	1 Day			✓	
Overlaminates								
77855	1 Mil Clear Print-Treated PET/S730/1 Mil PET	EXACT™/5000	NEE	1 Day				
77841	1 Mil Clear PET TC/S8020/40# BG	Ready Width™ 6/5000	PVL	1 Day				
		Ready Width™ 12/5000						
Products designed to be tamper evident								
78194	2 Mil White Void PET TC/S8015W/50#SCK	EXACT™/1700	NEE	1 Day	✓	✓		
78195	2 Mil Silver Void PET TC/S8015/50#SCK	EXACT™/1700	NEE	1 Day	✓	✓		
Labels designed to adhere to silicone or silicone-treated surfaces								
*79438	1.5 Mil White PET TC/S8092/3 Mil PET	Single Roll/850	PVL	1 Day				

PVL=Painesville, OH NEE=Neenah, WI
✓ = Performs on designated substrates

Select Solutions™ Point-of-Purchase Tire Label Portfolio



Tire label materials designed for greater adhesion, performance and brand image

Portfolio Characteristics

- Exclusive technology that prevents unsightly staining due to rubber compound migration through the label
- Consistent, premium look for better brand appeal
- Excellent adhesion, with very good material performance under extreme temperatures of -4 to 160°F
- Customizable adhesive coat weights

Applications

- Tires

Durable Label Materials

Spec#	Product Description	Coat Weight	Gum Pattern	Service Program	Location	Lead Time
79458	2.1 Mil PP TIRE TC WHITE/TS8000/50# MF	65	Full Gum	Custom Coat	PTC	5 days
79465	2.1 Mil PP TIRE TC WHITE/TS8000 SGP/50# MF	65	6" Pattern	Custom Coat	PTC	5 days
79462	2.1 Mil PP TIRE TC WHITE/TS8000A/50# MF	58	Full Gum	Custom Coat	PTC	5 days
79324	2.1 Mil PP TIRE TC WHITE/TS8000A SGP/50# MF	58	5" Pattern	Custom Coat	PTC	See your Sales Rep
79466	2.1 Mil PP TIRE TC WHITE/TS8000A SGP/50# MF	58	6" Pattern	Stock	PTC	5 days

For our full line of tire labeling offerings please visit our website or speak with your Avery Dennison Sales Representative. PTC=Peachtree City, GA

Select Solutions™ Appliance Portfolio



Functional constructions developed to perform on a variety of difficult-to-adhere-to surfaces

Portfolio Characteristics

- Advanced adhesives that perform on difficult-to-adhere-to surfaces that are heavily textured; feature brushed metal, powder coatings and velvet finishes; or have come in contact with chemical cleaning agents
- Materials that offer branding and point-of-purchase performance, while providing abrasion, tear, and moisture and environmental resistance
- Voidable film facestocks and tamper-evident vinyls designed for counterfeiting and security functionality
- Removable adhesives for quick, clean removal
- Constructions suited for laser and thermal transfer printing

Applications

- Washers and dryers
- Refrigerators
- Microwaves
- Coffee makers
- Televisions
- Toasters/toaster ovens
- Trash compactors

Spec#	Product Description	Width/Length (In./Ft.)	Location	Lead Time
78385*	2 Mil White PET TC/S8001/50#SCK	EXACT™/5000	NEE	1 Day
78387*	2 Mil Chrome PET TC/S8001/50#SCK	EXACT™/5000	NEE	1 Day
		EXACT™/2500	PVL	1 Day
77844*	1 Mil Clear PET Overlamine	EXACT™/5000	PVL	1 Day
		EXACT™/2500	WCT	1 Day
78401*	3 Mil Synthetic Paper/S8001/50#SCK	EXACT™/5000	PVL	1 Day
78403*	2.3 Mil White BOPP TC/S8001/50#SCK	EXACT™/5000	NEE	1 Day
78947*	2 Mil Clear PET TCRC/S8015LW/50#MF	Stock 6/2500	PVL	1 Day
79327*	2 Mil Clear PET TCRC/S8025/50#MF	Custom Coat 60	PVL	7-10 Days
77921*	2 Mil Clear PET TC/S8025/50#SCK	EXACT™/5000	NEE	1 Day
78064**	2.3 Mil White BOPP TC/I406KB/40#BG	Custom Coat 60	PVL	7-10 Days
79648*	4 Mil Vinyl TCD/S8025/50#SCK	Stock 54/1668	PVL	1 Day
		EXACT™/5000	FTW, PTC, QTN, DAL, WCT	1 Day
18328	60# Semi-Gloss Elite™/R5195/40#SCK	EXACT™/10000	FTW, QTN	1 Day
78149	2.3 Mil White BOPP TC/R3500/40#SCK	EXACT™/5000	PVL	1 Day
78826	2 Mil Clear BOPP TC/R1490/1.2 Mil PET	Stock 54/1668	NEE	1 Day

*UL®-recognized **UL-recognition pending
 NEE=Neenah, WI PVL=Painesville, OH WCT=West Coast FTW=Fort Wayne, IN
 PTC=Peachtree City, GA QTN=Quakertown, PA DAL=Dallas, TX

Select Solutions™ Drum Portfolio



Durable, proven materials featuring BS 5609 Section 2 and 3 certification

Portfolio Characteristics

- Consistent adherence to a range of drum surfaces
- Strong enough to withstand ongoing outdoor exposure
- Weather- and temperature-resistant
- Impervious to contact with aggressive chemicals and saltwater
- Highly adaptable to varying container sizes and diameters
- A range of cost and performance options
- Materials suitable for thermal transfer and laser printing
- Repositionable adhesives

Applications

- Containers
- Drums

Spec#	Product Description	Width/Length (In./Ft.)	Location	Lead Time
Print Method: Laser				
78037	3.4 Mil Lasercode DL TC/S4600/79#CCK BS 5609 Section 2 Yes BS 5609 Section 3 Lexmark C792E, Primera CX1200, NeuraLabel 500e	EXACT™/5000	PVL	Next Day
54162	2 Mil White Laser PET/S4600/66#PK BS 5609 Section 2 Yes BS 5609 Section 3 Lexmark C792E	Stock/1668	PVL	Next Day
Print Method: Thermal Transfer & UV Inkjet				
79572	3.7 Mil Smudgeproof Kimdura®/S4600/50#SCK BS 5609 Section 2 Yes BS 5609 Section 3 Cab: ITW B324 Black +B324 Red Resin, ITW B128 Black+B120 Red, Zebra: ITW B128 Black+B120 Red, Zebra: limak SP330 Black+DC300 Ruby Red, Zebra: Armor AXR 8 Black+AXR600R Red, Zebra: ITW B324 Black +B324 Red Resin, Zebra: ITW CP TR5940 Black+TR5440 Red, Datamax: Armor AXR 8 Black+AXR600R Red, Datamax: ITW B324 Black +B324 Red Resin, Datamax: ITW CP TR5940 Black+TR5440 Red, Microplex: AXR7/600, Jetrion: 4000 Series for 4900 Press, Jetrion: 4950, DNP TRX-50 Black, Durst Tau330 Black	EXACT™/5000	PVL/FTW/WCT	Next Day
Print Method: Thermal Transfer & UV Inkjet				
72197	Fasson® 4 Mil TransCode®/S475/50#SCK BS 5609 Section 2 Yes BS 5609 Section 3 Zebra: DNP R300 Black+R510 Red, Zebra: ITW B128 Black+B120 Red, Zebra: limak SP330 Black+DC300 Ruby Red, Zebra: Armor AXR 8 Black+AXR600R Red, Zebra: limak SP575 Black+DC300 Ruby Red, Zebra: ITW B324 Black+B324 Red Resin, Zebra: ITW CP TR5940 Black+CP TR5440 Red, Zebra: Astromed RY Black+RAE Red, Datamax: DNP R300 Black+R510 Red, Data: limak SP330 Black+DC300 Ruby Red, Datamax: Armor AXR 8 Black+AXR600R Red, Data: limak SP575 Black+DC300 Ruby Red, Datamax: ITW B324 Black +B324 Red Resin, Datamax: ITW CP TR5940 Black+CP TR5440 Red, Durst Tau330, Jetrion: 4000 Series for 4900 Press, Jetrion: 4950, Mark Andy Digital One	EXACT™/5000	NEE/WCT	Next Day
79480	2.6 Mil Synthetic Paper/8020/50#SCK BS 5609 Section 2 Yes BS 5609 Section 3 Zebra: ITW B324 Black +B324 Red Resin, Zebra: DNP, R300 Black+R510 Red, Zebra: ITW B128 Black+B120 Red, Zebra: Armor AXR 8, Black+AXR600R Red, Datamax: ITW B324 Black +B324 Red Resin, Datamax: Armor AXR 8 Black+AXR600R Red, Jetrion: 4000 Series for 4900 Press	Stock/1000	PVL	Next Day

Continued →

Spec#	Product Description	Width/Length (In./Ft.)	Location	Lead Time
Print Method: Inkjet				
79348	Fasson® 5 Mil Matte Inkjet DL Kimdura®/S4600/50#SCK BS 5609 Section 2 Yes BS 5609 Section 3 Epson C831, TMC3400, TMC3500, NeuraLabel 300x	EXACT™/2500	PVL	Next Day
79725	Fasson® 3.4 Mil Matte White SYN WBIJ/C2580/50#SCK BS 5609 Section 3 Epson C831, TMC3400, TMC3500	EXACT™/10000	PTC	Next Day
Print Method: Flexo				
79572	3.7 Mil Smudgeproof Kimdura®/S4600/50#SCK BS 5609 Section 2 Yes BS 5609 Section 3 Flint corona treatment: Flint Force (all colors) - No Varnish, Flint Force (all colors) - Varnish (Flint UVF 02052) Environmental Ink (corona treated): DR III FR Ink (all colors) - No Varnish, Films III Ink (all colors) - No Varnish, Wikoff: PolyTech XR (all colors) - No Varnish	EXACT™/5000	PVL/FTW/WCT	Next Day
72197	Fasson® 4 Mil TransCode®/S475/50#SCK BS 5609 Section 2 Yes BS 5609 Section 3 Flint no corona treatment: Flint Force (all colors) - Non Varnish, Flint Force (all colors) - Varnish (Flint UVF 02052) Environmental Ink (corona treated): DR III FR Ink (all colors) - No Varnish, Films III Ink (all colors) - No Varnish Actega: Optifilm Ink (all colors) - Varnish (Flint UVF 02052), Versifilm Ink (all colors) - Varnish (UVF 02052) Wikoff: PolyTech XR (all colors) - No Varnish	EXACT™/5000	NEE/WCT	Next Day
79480	2.6 Mil Synthetic Paper/8020/50#SCK BS 5609 Section 2 Yes BS 5609 Section 3 Flint no corona treatment: Flint Hydrofilm Ace (all colors)- Varnish (Flint UVF 02052) Environmental Ink (corona treated): DR III FR Ink (all colors) - No Varnish, Films III ink (all colors) - No Varnish, Wikoff: PolyTech XR (all colors) - No Varnish	Stock/1000	PVL	Next Day

PVL=Painesville, OH WCT=West Coast NEE=Neenah, WI FTW=Fort Wayne, IN PTC=Peachtree City, GA

Select Solutions™ Fire Extinguisher Portfolio



New UL® 299 recognized solutions

Portfolio Characteristics

- Two solutions with UL recognized inks, ribbons and adhesives for labeling portable dry chemical and powder fire extinguishers (Class D), and stainless steel water-based units (Class A)
- UL recognized label system allows you to file for a label adoption, significantly reducing the time, cost and effort of adding a product to a UL file

Applications

- Fire extinguishers
- Safety equipment

Spec#	Product Description	Width/Length (In./Ft.)	Location	Lead Time
77536	2.3 Mil White BOPP/S6600/50#SCK	EXACT™/5000	PVL	Next Day
77844	1 Mil Clear Print-Treated Polyester/S8020/40#BG	EXACT™/2500	PVL, WCT	Next Day
		EXACT™/5000	PVL	

PVL=Painesville, OH WCT=West Coast

Select Solutions™ HVAC Portfolio



Materials designed to perform on a broad range of surfaces under intense conditions

Portfolio Characteristics

- Materials that showcase branding and point-of-purchase; with adhesives that remove cleanly over time
- Excellent abrasion and tear resistance; moisture resistance; environmental resistance (temperature extremes / UV / chemicals)
- Advanced adhesives for difficult-to-adhere-to surfaces
- Compatibility with oily surfaces
- Compatibility with laser, thermal transfer, inkjet and conventional printing methods

Applications

- Air conditioners/air handlers
- Furnaces
- Water heaters
- Heat pumps
- Radiant flooring
- Thermostats
- Dehumidifiers
- Ventilation

Durable Label Materials

Spec#	Product Description	Width/Length (In./Ft.)	Location	Lead Time
78385*	2 Mil White PET TC/S8001/50#SCK	EXACT™/5000	NEE	Next Day
78387*	2 Mil Chrome PET TC/S8001/50#SCK	EXACT™/5000	NEE	Next Day
77844*	1 Mil Clear PET Overlam	EXACT™/2500	PVL, WCT	Next Day
		EXACT™/2500	WCT	Next Day
78401*	3 Mil Synthetic Paper/S8001/50#SCK	EXACT™/5000	PVL	Next Day
		EXACT™/5000	PVL	Next Day
78403*	2.3 Mil White BOPP TC/S8001/50#SCK	EXACT™/5000	NEE	Next Day
77921*	2 Mil Clear PET TC/S8025/50#SCK	EXACT™/5000	NEE	Next Day
79648*	4 Mil Vinyl TCD/S8025/50#SCK	Stock 54/1668	PVL	Next Day
18328	60# Semi-Gloss Elite™/R5195/40#SCK	EXACT™/5000	QTN, NEE, PTC, FTW, WCT	Next Day
		EXACT™/10000		Next Day
78149	2.3 Mil White BOPP TC/R3500/40#SCK	EXACT™/5000	PVL	Next Day
78826	2 Mil Clear BOPP TC/R1490/1.2 Mil PET	Stock 54/1668	NEE	Next Day
79325*	1 Mil Clear UV PET/S3000/1 Mil PET	Stock 54/1668	PVL	Next Day

*UL®-recognized

NEE=Neenah, WI PVL=Painesville, OH WCT=West Coast

QTN=Quakertown, PA PTC=Peachtree City, GA FTW=Fort Wayne, IN

Select Solutions™ Lawn and Garden Portfolio



Designed for a breadth of applications, the portfolio's materials have been designed to meet the durability and versatility the outdoors demand

Portfolio Characteristics

- All specifications are UL 969 and cUL C22.2 recognized
- Weather- and temperature-resistant
- Impervious to contact with aggressive chemicals, including oils and gasoline
- Reliable adhesion performance on rough, dusty and oily surfaces
- Excellent adhesion on low surface energy substrates

Applications

- Lawn mowers
- Chainsaws
- Snow blowers
- Rototillers and more

Spec#	Product Description	Width/Length (In./Ft.)	Location	Lead Time
79453	Fasson® 2 Mil White PET TC/S8049/50#SCK	Stock 54/1668	PVL	Next Day
77920	Fasson® 2 Mil White PET TC/S8025/50#SCK	EXACT™/5000	NEE	Next Day
78385	Fasson® 2 Mil White PET TC/S800150#SCK	EXACT™/5000	NEE	Next Day
78668	Fasson® 2 Mil Matte Chrome PET ITC/S8025/50#SCK	Custom Coat/5000	FTW	4 Days
78670	Fasson® 2 Mil Bright Chrome PET ITC/S8025/50#SCK	Custom Coat/5000	FTW	5 Days
79590	Fasson® 4 Mil White Vinyl/S730/50#SCK	Run & Hold	PVL	Next Day
75849	Fasson® 3 Mil Velvet Lexan/S730/1.5 Mil PET	EXACT™/1668	NEE	Next Day
75850	Fasson® 5 Mil Velvet Lexan/S730/1.5 Mil PET	EXACT™/1668	NEE	Next Day
77844	Fasson® 1 Mil Clear PRT PET/S8020/40#BG Overlamine	EXACT™/2500	NEE/PVL	Next Day
79325	Fasson® 1 Mil Clear UV PET/S3000/1 Mil PET Overlamine	Stock 60/1668	PVL	Next Day
77843	Fasson® 1 Mil Matte PET/S8020/40#BG Overlamine	Stock 60/1668	PVL	Next Day

NEE= Neenah, WI PVL=Painesville, OH FTW=Fort Wayne, IN

Select Solutions™ Overlaminates Portfolio



An extensive collection of overlaminates, including Lexan®, clear print-treated, clear topcoated, clear UV and matte polyesters, built for a variety of end use applications

Portfolio Characteristics

- UL®-Recognized
- Tested to meet the requirements of a variety of environments, conditions, temperatures and OEM standards
- Ability to stiffen a construction for better application alignment creating a flush, no-label look

Spec#	Product Description	Width/Length (In./Ft.)	Location	Lead Time
75859	Fasson® 3 Mil Velvet Lexan®/S730/1.5 Mil PET	EXACT™/1700	NEE	Next Day
75850	Fasson® 5 Mil Velvet Lexan®/S730/1.5 Mil PET	EXACT™/1700	NEE	Next Day
77955	Fasson® 1 Mil Clear Print-Treated Polyester/S8020/1 Mil PET	EXACT™/2500	NEE	Next Day
77842	Fasson® 1 Mil Clear TC Polyester/S8020/1 Mil PET	60/1668	NEE, PVL	1-2 Days
77844	Fasson® 1 Mil Clear Print-Treated Polyester/S8020/40#BG	EXACT™/2500	PVL, WCT	Next Day
		EXACT™/5000	PVL	Next Day
77843	Fasson® 1 Mil Matte Polyester/S8020/40#BG	60/1668	PVL	1-2 Days
77841	Fasson® 1 Mil Clear TC Polyester/S8020/40#BG	Ready Width™ 6/5000	PVL	1-2 Days
		Ready Width™ 12/5000	PVL	1-2 Days
77845	Fasson® 2 Mil Clear Print-Treated Polyester/S8020/40#BG	Custom Coat 60/5000	PVL	8-10 Days
77854	Fasson® 2 Mil Clear TC Polyester/S8020/40#BG	Custom Coat 60/5000	PVL	8-10 Days
79325	Fasson® 1 Mil Clear UV PET/S3000/1 Mil PET	60/1668	PVL	1-2 Days
77855	Fasson® 1 Mil Clear TC Polyester/S730/1 Mil PET	EXACT™/5000	NEE	Next Day

NEE=Neenah, WI PVL=Painesville, OH WCT=West Coast

Select Solutions™ Outdoor Overlaminates Portfolio



New specialized overlaminates offer longer-lasting legibility for critical product messaging

Portfolio Characteristics

- Enhanced durability, superior conformability excellent abrasion resistance for applications which require two-, three-, or even five-year durability
- Testing has been conducted on all elements of the label construction including inks, overlaminates and base label material to ensure performance

Applications

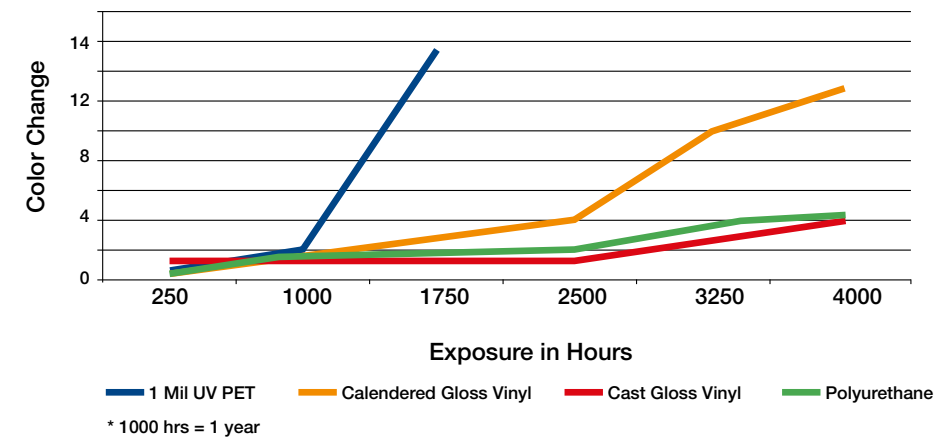
- Harsh environments and tough outdoor exposures to items, such as: heat, cold, rain, snow, chemicals, lubricating oils or gasoline

Durable Label Materials

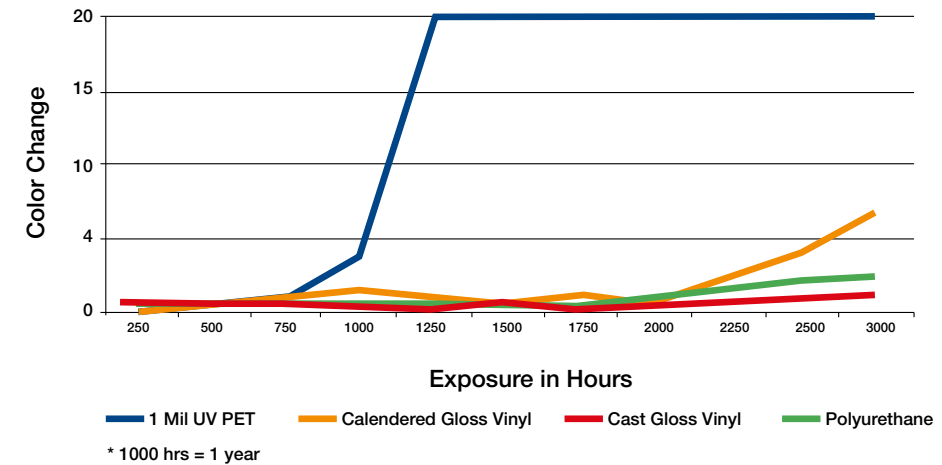
Spec#	Product Description	Width/ Length (In./Ft.)	Location	Lead Time
80051	2 Mil Cast Gloss Vinyl/S659/1.5 Mil PET	Stock 60/300	PVL	Next Day
80052	3 Mil Calendered Gloss Vinyl/S8072P/1.5 Mil PET	Stock 60/300	PVL	Next Day
80053	1.5 Mil Gloss Urethane/S659/1.5 Mil PET	Stock 60/300	PVL	Next Day
80054	3 Mil Calendered Matte Vinyl/S8072P/1.5 Mil PET	Stock 60/300	PVL	Next Day

PVL=Painesville, OH

Xe Arc Testing with TT Ribbon (DNP R510HF) - PVC Base



Xe Arc Testing UV Flexo Ink (Black) - PVC Base



Select Solutions™ Safety and Warning Labels Portfolio



Reliable solutions designed to perform on a broad range of surfaces commonly subjected to climate or chemical exposure

Portfolio Characteristics

- Reliable adhesion performance on rough, dusty and oily surfaces
- Weather- and temperature-resistant
- Impervious to contact with aggressive chemicals, oils and gasoline
- Highly adaptable to varying surface and application conditions
- Materials suitable for thermal transfer, digital and laser printing

Applications

- Appliances
- Lawn and garden
- Automotive
- Electronics
- Medical device applications

Spec#	Product Description	Width/Length (In./Ft.)	Location	Lead Time
79453	Fasson® 2 Mil White PET TC/S8049/50#SCK	Stock 54/1668	PVL	Next Day
77920	Fasson® 2 Mil White PET TC/S8025/50#SCK	EXACT™/5000	NEE	Next Day
78385	Fasson® 2 Mil White PET TC/S8001/50#SCK	EXACT™/5000	NEE	Next Day
77922	Fasson® 2 Mil Matte Chrome PET TC/S8025/50#SCK	EXACT™/5000	FTW	4 Days
78403	Fasson® 2.3 Mil White BOPP TC/S8001/50#SCK	EXACT™/5000	NEE	Next Day
79404	Fasson® 3.0 Mil SYN PAPER WBIJ/S8001/50# SCK	EXACT™/2500	PVL	Next Day
79653	Fasson® 2 Mil White PET TC/S8049/EZ Liner	Stock 55/2500	PVL	5 Days
79651	Fasson® 4 Mil White Vinyl/S8025/EZ Liner	Stock 55/2500	PVL	5 Days
79246	Fasson® 4 Mil White Vinyl/S8025/50#SCK	Custom Coat/5000	FTW	4 Days
75849	Fasson® 3 Mil Velvet Lexan®/S730/1.5 Mil PET	EXACT™/1668	NEE	Next Day
75850	Fasson® 5 Mil Velvet Lexan®/S730/1.5 Mil PET	EXACT™/1668	NEE	Next Day
79325	Fasson® 1 Mil Clear UV PET/S3000/1.0 Mil PET Overlamine	Stock 60/1668	PVL	Next Day
77843	Fasson® 1 Mil Matte PET/S8020/40#BG Overlamine	Stock 60/1668	PVL	Next Day

NEE=Neenah, WI PVL=Painesville, OH FTW=Fort Wayne, IN

Select Solutions™ Fas-Flex™ Plate Mounting Tapes Portfolio



Simple, easy and direct for Narrow Web Flexographic Printing

Portfolio Characteristics

- Excellent image quality for print designs from solids to fine lines and screens
- Easy to reposition during the mounting process
- Removes cleanly from both plates and cylinders with little to no adhesive residue
- Consistent tolerance and dimensional stability helps to reduce uncontrolled dot gain
- Allows for minimal vibration, gear chatter and bouncing at high press speeds

Applications

- Flexographic presses

Spec#	Product Description	Width/Length (In./Ft.)	Location	Lead Time
57708	Fas-Flex™ 8615S	Slit to width/75	PVL	2 Days*
57709	Fas-Flex™ 8615M	Slit to width/75	PVL	2 Days*
57710	Fas-Flex™ 8615H	Slit to width/75	PVL	2 Days*

*Order Note: All orders placed by 3:00 P.M. EST will ship within 48 hours.
All orders ship UPS 2 Day.
PVL=Painesville, OH



Select Solutions™ Food Rotation Portfolio



Dissolvables and Removables identify and safeguard

Portfolio Characteristics

- Food rotation labels help ensure compliance with FDA regulations
- Dissolvables disintegrate in water in seconds with slight agitation
- Dissolvable and removable labels are an excellent solution for food rotation or inventory management to help drive productivity

Applications

- Dissolvable / Removable Inventory labels
- Container date code labels
- Days of the week labels
- Use by labels

Spec#	Product Description	Width/Length (In./Ft.)	Location	Lead Time
15666	Dissolvable PPR SC/S2600/40#SCK	45/1668	PVL	Next Day
		Ready Width™ 15.5/5000	DAL	Next Day
		Ready Width™ 13/5000	DAL	Next Day
		Ready Width™ 9/5000	DAL	Next Day
53537	DT DISLV PPR/S2600/40#SCK	45/1668	PVL	Next Day

For removables products go to our removable guide on page 78

PVL=Painesville, OH DAL=Dallas, TX

Select Solutions™ Rapid Roll® Flexible Packaging Portfolio



Flexible film packaging solutions for on-the-go convenience and single-use portions

Portfolio Characteristics

- Rapid-Roll FlexPak™ Portfolio features both film-faced and paper-faced pouch materials
- High-barrier sealant films keep contents safely inside
- Select from single-ply to multi-ply lamination combinations to best fit your needs
- Converting and co-packer education and testing available
- High-impact graphic capability for maximum branding and shelf appeal
- Visit label.averydennison.com/rapidroll for the complete flexible packaging portfolio offering

Applications

- Consumer packaged goods
- Food & beverage
- Health & beauty
- Nutraceutical

Spec#	Product Description	Location	Lead Time
54025	ChemControl Ultra	NEE	Next Day
54026	ChemControl Ultra Plus	NEE	Next Day
79537	ChemControl Premium Ultra	NEE	Next Day
79340	White StickPak LDPE 280 HB	NEE	Next Day
78432	White StickPak Metallocene 300 HB	NEE	Next Day
78831	Silver StickPak Metallocene 300 HB	NEE	Next Day
79343	White StickPak Surlyn® 280 HB	WCT	Next Day
79344	Silver StickPak Surlyn® 280 HB	NEE	Next Day
79778	Easy Open WH Cello StickPak Surlyn®	NEE	Next Day
79345	Easy Open WH OPS StickPak Surlyn® Co-Ex 300 HB	NEE	Next Day

NEE= Neenah, WI WCT=West Coast

Select Solutions™ Reclosure Portfolio




Cost-effective, user-friendly resealing alternatives combining convenience with branding

Portfolio Characteristics

- Works with wet or dry applications
- Can be over-laminated with transparent PP or PET films for added stiffness
- Various types of seal strength and peel "feel"
- Good moisture, solvent, fat and oil resistance
- R1490 adhesive approved for direct food contact and suitable for microwave conditions



Functional Packaging

	<p>Applications: Dry Conditions (dry foods, cookies, crackers)</p> <p>Adhesive: R3400</p>	<ul style="list-style-type: none"> » Easy Peel Back » Low Odor » Meets FDA 175.105 requirements
	<p>Applications: Damp Conditions (deli meats)</p> <p>Adhesive:</p> <ul style="list-style-type: none"> • R3500 • R3525 - 25% higher peel than R3500 	<ul style="list-style-type: none"> » Economical Alternative » Good Initial Tack » More "grab" than R3400 » Low Odor » Meets FDA 175.105 requirements
	<p>Applications: High Moisture Conditions (wet wipes, cleaning pads, facial wipes)</p> <p>Adhesive: R1490 – High-Performance, Approved for Direct Food Contact</p>	<ul style="list-style-type: none"> » Stable, Smooth Peel Back » Low Odor » Excellent Adhesion Rebuild » Broad Substrate Performance » NEW FCN 1716 Direct Food Contact and Reheating of Prepared Food Compliant » Read more about our new heat sealable reclosure solution in the Innovation Feature on page 18

Available with white and clear top coated BOPP. Available custom facestocks for tailored solutions. For other FDA requirements please contact your Avery Dennison representative.

Spec#	Product Description	Width/Length (In./Ft.)	Location	Lead Time
78632	Fasson® 2.3 Mil White BOPP TC/R3400/1.2 Mil PET	60/1668	PVL	Next Day
78860	2 Mil CL BOPP TC/R3400/1 Mil PET	60/1668	PVL	Next Day
79657	Fasson® 2 Mil MET BOPP TC/R3400/1.2 Mil PET	60/1668	PVL	4 Days
78149	Fasson® 2.3 Mil White BOPP TC/R3500/40#SCK	EXACT™/5000	PVL	Next Day
78148	Fasson® 2 Mil Clear BOPP TC/R3500/40#SCK	EXACT™/5000	NEE	Next Day
77461	Fasson® 2.3 Mil White BOPP TC/R3500/1.2 Mil PET	EXACT™/10000	PVL	Next Day
77462	Fasson® 2 Mil Clear BOPP TC/R3500/1.2 Mil PET	EXACT™/15000	PVL	Next Day
79625	Fasson® 2 Mil CL BOPP TC/R3525/1.2 Mil PET	60/1668	PVL	4 Days
78826	Fasson® 2 Mil Clear BOPP TC/R1490/1.2 Mil PET	60/1000 54/1668	PVL NEE	7 Days Next Day
79008	Fasson® 2.3 Mil White BOPP TC/R1490/1.2 Mil PET	60/1000	PVL	7 Days
77652	Fasson® 2.3 Mil White BOPP TC/R143/1.2 Mil PET	60/1000	PVL	Next Day
78578	Fasson® 2 Mil Clear BOPP TC/R143/1.2 Mil PET	54/1668 60/1000	NEE PVL	Next Day 7 Days
79846	Fasson® 1 MIL CL PET/R1490/80G HEAT SEAL New!	60/1668	PVL	Next Day

NEE = Neenah, WI PVL = Painesville, OH

Select Solutions™ Intelligent Label Portfolio



Solutions for an intelligent, connected and interactive world

Portfolio Characteristics








- Field-proven inlay products
- Advanced research and testing capabilities
- Experienced engineering and technical resources
- Partnership with a deep understanding on what makes your application successful




Applications

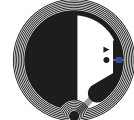
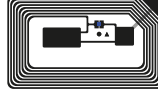

- Healthcare
- Transportation
- Industrial logistics and manufacturing
- Supply chain, inventory and logistics
- Brand protection and product authentication
- Contactless cards and tickets
- Library, media, documents and files
- Item-level retail: Apparel, accessories, cosmetics, jewelry, food and general retail

UHF RFID INLAYS 860-960 MHz, ISO 18000-6C, EPC Class 1 Gen 2				
Name	Design	Size	Chip	Applications
AD-160		2.36 x 0.16 in 60 x 4 mm	U7	- Cosmetics and item-level retail - Personal care products
AD-172		0.87 x 0.49 in 22 x 12.5 mm	U7	- Jewelry - Supply chain, inventory and logistics
AD-180		1.02 in Diameter 26 mm Diameter	U7	- Cosmetics and item-level retail
AD-226		3.74 x 0.32 in 95 x 8.15 mm	G2IM	- Apparel and item-level retail - Supply chain, inventory and logistics - Returnable transport units (RTUs)
AD-229		3.74 x 0.32 in 95 x 8.15 mm	R6/R6-P	- Supply chain, inventory and logistics - Apparel and item-level retail - Returnable transport units (RTUs)
AD-237		2.76 x 0.57 in 70 x 14.5 mm	R6/R6-P	- Supply chain, inventory and logistics - Apparel - Home essentials
AD-238		2.76 x 0.57 in 70 x 14.5 mm	U8	- Supply chain, inventory and logistics - Apparel - Home essentials
AD-301		1.18 x 0.59 in 30 x 15 mm	R6/R6-P	- Children accessories - Fashion jewelry and sunglasses - Pharmaceutical and healthcare
AD-321		1.63 x 0.63 in 41.4 x 16 mm	R6/R6-P	- Apparel and item-level retail - Supply chain, inventory and logistics - Pharmaceutical and healthcare
AD-324		1.63 x 0.63 in 41.4 x 16 mm	U8	- Supply chain, inventory and logistics - Apparel and item-level retail - Pharmaceutical and healthcare
AD-370		0.75 x 2.09 in 53 x 19 mm	U7	- Apparel and item-level retail *Also available in narrow-edge leading format

Continued →

UHF RFID INLAYS 860-960 MHz, ISO 18000-6C, EPC Class 1 Gen 2					
Name	Design	Size	Chip	Applications	
AD-383		1.97 x 1.18 in 50 x 30 mm	U7	<ul style="list-style-type: none"> - Apparel and other item-level retail - Supply chain, inventory and logistics - Library, media, documents and files 	
AD-384		1.97 x 1.18 in 50 x 30 mm	R6/R6-P	<ul style="list-style-type: none"> - Apparel and other item-level retail - Supply chain, inventory and logistics - Home essentials 	
AD-550		1.5 x 2.99 in 38 x 76 mm	M5	<ul style="list-style-type: none"> - Supply chain, inventory and logistics - Aviation 	
AD-661		3.55 x 0.75 in 90 x 19 mm	R6/R6-P	<ul style="list-style-type: none"> - Automotive 	
AD-662			UCODE DNA	<ul style="list-style-type: none"> - Personal ID badges - Glass 	
AD-663			U7XM/ U7XM+	<ul style="list-style-type: none"> - Race timing 	
AD-680		1.97 x 1.97 in 50 x 50 mm	R6/R6-P	<ul style="list-style-type: none"> - Supply chain management - Package tracking - Asset tracking 	
AD-681		1.97 x 1.97 in 50 x 50 mm	M4D/ M4Q T M4i	<ul style="list-style-type: none"> - Supply chain management - Package tracking - Asset tracking 	
AD-806		0.63 x 0.63 in 16 x 16 mm	U7	<ul style="list-style-type: none"> - Healthcare and item-level - Supply chain, inventory and logistics 	

HF RFID INLAYS 13.56 MHz, ISO-15693, 18000-3 Mode 1					
Name	Design	Size	Chip	User Memory	Applications
AD-709x		1.85 x 1.85 in 47 x 47 mm	NXP ICODE SLIX	896 bit EEPROM Read/Write	<ul style="list-style-type: none"> - Library, media, documents and files
AD-714x		1.77 x 3 in 45 x 76 mm	NXP ICODE SLIX	896 bit EEPROM Read/Write	<ul style="list-style-type: none"> - Contactless cards and tickets - Library, media, documents and files
AD-730x		1.22 x .55 in 31 x 14 mm	NXP ICODE SLIX	896 bit EEPROM Read/Write	<ul style="list-style-type: none"> - Pharmaceutical and healthcare

NFC RFID INLAYS 13.56 MHz, ISO-14443, Type A					
Name	Design	Size	Chip	Memory	Applications
AD-721		0.827 in (diameter) 21 mm (diameter)	NXP NTAG213	144 bytes Read/Write	<ul style="list-style-type: none"> - Retail environment - Print media - Miscellaneous applications
AD-740		1.50 x 0.89 in 38 x 22.5 mm	NXP	384 bit Read/Write	<ul style="list-style-type: none"> - Retail environment - Print media - Miscellaneous applications
AD-750		0.709 x 0.315 in 18 x 8 mm	NXP	144 bytes Read/Write	<ul style="list-style-type: none"> - Retail environment - Print media - Miscellaneous applications

Ask your Avery Dennison Sales Representative or visit label.averydennison.com/ilab to schedule a tour of the new iLab in Mentor, Ohio, where you and your customers can experience first-hand the power of Intelligent Label solutions.

Select Solutions™ Security Portfolio



Anti-tamper and anti-counterfeit solutions reinforce quality and assure authenticity

Portfolio Characteristics

- Customizable UV and IR print options
- Enhanced thermal transfer graphic solutions
- Chemical resistant coating for liquid products
- Adhesion to a wide range of substrates including paper, cardboard, metals, plastics, glass and even fabrics

Applications

- Home and personal care
- Consumer packaged goods
- Pharmaceutical
- Automotive
- Medical
- Durable goods
- Tamper evident

Spec#	Product Description	Width/Length (In./Ft.)	Location	Lead Time
Tamper Evident Paper				
19348	Fasson® Tamper Resistant Litho/S814/40#SCK	EXACT™/5000	PVL	Next Day
53581	Fasson® Tamper-Resistant Litho/S8015/1.2 Mil PET	60/2500	PVL	4 Days
Void				
78194	Fasson® 2 Mil White Void Polyester TC/S8015W/50#SCK	EXACT™/1668	NEE	Next Day
78195	Fasson® 2 Mil Silver Void Polyester TC/S8015/50#SCK	EXACT™/1668	NEE	Next Day
78196	Fasson® 2 Mil Matte Chrome Void Polyester TC/S8015/50#SCK	54/1000	PVL	4 Days
Frangible Film				
79449	Fasson® 2 Mil Tamperfas™ Satin Vinyl/S730/50#SCK	48"/1668	PVL	Next Day
60097	Fasson® 2 Mil Clear Acetate/S730/50#SCK ABC	52/1668	PVL	Next Day
60091	Fasson® 1.5 Mil Clear Acetate/S730/50#SCK	52/5000	PVL	10 Days
SharpTear™				
77964	Fasson® 3 Mil Clear MDO/S692N/1.2 Mil PET	EXACT™/10000	QTN	Next Day
77980	Fasson® 3 Mil White MDO/S692N/1.2 Mil PET	EXACT™/10000	NEE	Next Day

NEE= Neenah, WI PVL=Painesville, OH QTN=Quakertown, PA

Select Solutions™ Fluorescent Portfolio



Fluorescents identify and safeguard

Portfolio Characteristics

- Fluorescents are available in many bold colors
- Silver and other colored labels help enhance shelf appeal
- Removables allow consumer to remove the promotional label from the packaging or place labels elsewhere for collecting or kiddie stickers

Applications

- Promotional
Fluorescent labels, discount or other promotional labels
- Inventory management
WIP labels or Quality Accepted labels

Spec#	Product Description	Width/Length (In./Ft.)	Location	Lead Time
00940	ReDeem-a-LBL/S246/40#SCK	30/1500	PTC	4 Days
15284	Chart Fluor/C2500/40#SCK	EXACT™/5000	PTC	Next Day
15283	Green Fluor/C2500/40#CK	EXACT™/5000	PTC	Next Day
15282	Orange Fluor/C2500/40#CK	EXACT™/5000	FTW, PTC	Next Day
15285	Pink Fluor/C2500/40#SCK	EXACT™/2500	PTC	Next Day
		60/1668	TOR	Next Day
15281	Red Fluor Alt/ C2500/40#CK	EXACT™/5000	FTW, WCT, PTC	Next Day
03222	Green Fluor/S246/40#SCK	30/1500	PTC	4 Days
02923	Orange Fluor/S246/40#SCK	30/1500	PTC	4 Days
03145	Red Fluor/S246/40#SCK	30/1500	PTC	4 Days
08923	Chart Fluor/R195/40#SCK	60/1000	PVL	Next Day
07933	Green Fluor/R195/40#SCK	60/4200	PVL	4 Days
07932	Orange Fluor/R195/40#SCK	60/1668	PVL	Next Day
08922	Pink Fluor/R195/40#SCK	60/1000	PVL	Next Day
03929	Chart Fluor/R128/40#SCK	30/1500	PTC	4 Days
02822	Green Fluor/R128/40#SCK	30/1500	PTC	4 Days
02536	Orange Fluor/R128/40#SCK	30/1500	PTC	4 Days
02665	Red Fluor/R128/40#SCK	30/1500	PTC	4 Days

For the removables products go to our removable guide on page xx

FTW= Fort Wayne, IN PVL=Painesville, OH PTC=Peachtree City, GA
WCT = West Coast TOR=Toronto, ON, Canada

Select Solutions™ Bumper Sticker Portfolio

Promotion

Spec#	Product Description	Width/Length (In./Ft.)	Location	Lead Time
78244	Bmpstk 4 Mil Vinyl NTC/S475/78#CCK	54/2500	PVL	4 Days
86272	4 Mil White Flex Vinyl/S475/65#MF	54/2500	PVL	4 Days
41168	4 Mil White Flex Vinyl/R143/50#	54/2500	PVL	10 Days

PVL = Painesville, OH



Durable constructions that get noticed

Portfolio Characteristics

- Consistent adherence to a range of substrates
- Weather- and temperature-resistant
- A range of cost and performance options
- Excellent dimensional stability
- Materials with a variety of processes from flexo to digital
- Ready-to-roll, lay-flat liner suited for sheet applications
- Topcoated and non-topcoated materials

Applications

- Automotives and fleet
- Promotional materials



Select Solutions™ Kiddie Sticker Portfolio



Label constructions that help put smiles on faces

Portfolio Characteristics

- Thin and flexible
- Excellent dimensional stability
- Materials inherently printable with a variety of processes from flexo to digital
- Suitable for die cutting, laser cutting and embossing
- Ready-to-roll, lay-flat liner suited for sheet applications
- Adhesives compliant with toxicity standard
- Archival face stocks provide great option for scrapbooking due to its properties to prevent yellowing

Applications

- Books
- Toys and games
- Promotional materials
- Scrapbooking

Promotion

Spec#	Product Description	Width/Length (In./Ft.)	Location	Lead Time
18392	60# Archival Semi-Gloss/S490/40#LF	EXACT™/10000	FTW	Next Day
18559	60# Archival Semi-Gloss/R5195/40#LF	13/10000 Ready Width™	FTW	Next Day
54116	54# Semi-Gloss FSC®/R5195/46#LF	EXACT™/15000	NEE	Next Day
79374	2.3 Mil White BOPP TC/S490/69#LF	60/2500	PVL	5 Days
17311	2.3 Mil White BOPP TC/R195/65#LF	60/2500	PVL	4 Days
53623	MaxFlex™ Silver/S490/69#MF	60/2500	PVL	4 Days
53676	MaxFlex™ Silver/R195/65#MF	60/1668	PVL	9 Days

FTW=Fort Wayne, IN PVL=Painesville, OH NEE=Neenah, WI

Select Solutions™ Removables Portfolio



A proven core of multipurpose products, featuring general purpose and application solution adhesives, that address a range of application needs from simple to complex

Portfolio Characteristics

- More than 40 label constructions featuring nine adhesives that include technologies such as microsphere, solvent acrylic, emulsion acrylic and hot melt rubber
- Designed to perform in specific applications on various substrates, such as: plastic, glass, metal and paper

Applications

- Household items
- Reclosure
- Furniture
- Consumer electronics
- Credit/Debit cards
- Newspaper and inventory management

Paper



Removable Adhesives for Paper Components

General Purpose	
R5195	General purpose removable adhesive featuring moderate initial tack and minimal adhesion build over time. Its consistent level of adhesion and long-term removability make it suitable for applications on substrates such as glass and plastics. Proven successful for shelf and tote marking used in logistical tracking.
Application Solution	
UR3	Ultra-removable microsphere adhesive, featuring a consistent level of adhesion, as well as long term removability and repositionability across a wide variety of substrates. Fasson® UR3 remains removable for months with peel and reseal characteristics that provide consistent, secure positioning and clean removability.
LP1000	Ultra removable adhesive, featuring long-term, clean removability across wide variety of substrates. It offers economical solution for various opportunities. Designed to offer smooth peel and excellent die cutting and stripping characteristics. Particularly suited for applications like: retail information labels, inventory management or work-in-progress, point of sale promotions, newspapers, promotional labels, books, housewares, credit cards or glass.
R423/ R5423	Removable, low peel adhesive featuring long-term removability, and excellent die cutting and stripping characteristics. Particularly suited for wallpaper promotional labels, high gloss book covers and shelf marking. R5423 is an excellent solution for Monroney labels.
R128	Removable rubber-based adhesive with high initial tack, internal strength and stable adhesion. R128 is recommended where clean removability is of primary importance. Adhesive can be used on a variety of substrates including glass, metal, plastic and others.

Continued →

Paper

		Removable				
		UR3	LP1000	R423	R128	R5195
Adhesive Technology		Emulsion Acrylic (Microsphere)	Emulsion Acrylic	Emulsion Acrylic	Hot Melt Rubber	Emulsion Acrylic
Minimum Application Temperature, °F		20	10	10	10	40
Service Temperature Range, °F		-40 to 160	-40 to 160	-40 to 160	-65 to 120	-40 to 160
Food Contact		Indirect	Indirect	Indirect	Indirect	Indirect
Peel* (PE/Stainless)		.52/.40	.28/.37	.60/.52	.74/.55	.73/.91
Tack* (PE/Stainless)		.60/.93	.01/.42	.25/.53	1.0/1.3	1.1/1.4
Plastic	Polypropylene (PP)	■	■	■	■	■
	Polyethylene - High Density (HDPE)	■	■	■	■	■
	Polyethylene Terephthalate (PET)	■	■	■	■	■
Glass	Polyethylene Coated	■	■	■	■	■
	Window (annealed)	■	■	■	■	■
	Automotive (tempered)	■	■	■	■	■
Metal	Powder Coated (smooth PET)	■	■	■	■	■
	Painted (alkyd enamel)	■	■	■	■	■
	Stainless Steel	■	■	■	■	■
Paper	Recycled Corrugated	■	■	■	■	■
	Bond (uncoated)	■	■	■	■	■
	Glossy (coated)	■	■	⚠	⚠	⚠

Based on 6 week testing of practical removability rating and failure mode

*Peel and tack are measured in lb./inch

■ Recommended - Test in actual application
 ■ Recommended - Tighter adhesion
 ⚠ Not Recommended

Removables

Paper Products and Service Programs

Spec#	Product Description	Width/Length (In./Ft.)	Location	Lead Time
R5195				
18303	Fasson® Laser Copy™ Jet/R5195/45#LF	EXACT™/10000	FTW	Next Day
18327	Fasson® Trans-Therm®1C/R5195/40#CK	EXACT™/10000	FTW, DAL, SEA	Next Day
18328	Fasson® 60# Semi-Gloss Elite™/R5195/40#SCK	EXACT™/5000	FTW, QTN, PTC, NEE, WCT	Next Day
		EXACT™/10000	SEA	Next Day
18329	Fasson® 50# DSX™/R5195/50#CK	EXACT™/10000	FTW	Next Day
18444	Fasson® Matte Litho/R5195/40#SCK	EXACT™/2500	FTW	Next Day
18445	Fasson® 60# Cast Gloss/R5195/40#SCK	EXACT™/10000	FTW	Next Day
18558	Fasson® DT200GP/R5195/40#CK	EXACT™/10000	FTW, MTL	Next Day
		EXACT™/15000		
18559	Fasson® 60# Archival Semi-Gloss/R5195/40#LF	78/1668 Ready Width™ 13/10000	FTW	Next Day
18685	Fasson® DT200HD Plus/R5195/40#CK	EX- ACT™/5000/10000	FTW	Next Day
54116	Fasson® 54# Semi-Gloss FSC®/R5195/46#LF	EXACT™/15000	NEE	Next Day
UR3				
53421	Fasson® High Gloss Plus/UR3/40#SCK	EXACT™/5000	PVL	Next Day
53432	Fasson® Trans-Therm®/UR3/40#SCK	EXACT™/5000	PVL	Next Day
LP1000				
54148	Fasson® DT 200HD FSC/LP1000/40#SCK	EXACT™/5000	PVL	Next Day
54149	Fasson® 60# Semi-Gloss /LP1000/40#SCK	EXACT™/5000	PVL	Next Day
R423/R5423				
19714	Fasson® Semi-Gloss Elite™/R423/40#SCK	60/1668	PVL	Next Day
96546	Fasson® 60# Cast Gloss/R423/40#SCK	60/1668	PVL	Next Day
98203	Fasson® Trans-Therm® 1C/R423/40#SCK	60/1668	PVL	Next Day
18345	Fasson® Standard Laser-Rite™/Std R5423/50#MF	EXACT™/10000	FTW	Next Day
53763	Fasson® Durable Laser-Rite™ FSC®/R5423/50#MF	EXACT™/5000	FTW	Next Day

Continued →

Paper Products and Service Programs

Spec#	Product Description	Width/Length (In./Ft.)	Location	Lead Time
R128				
01991	Fasson® 50# DSX™/R128/50#SCK	30/1500	PTC	4 Days
07607	Fasson® High Gloss Plus/R128/40#SCK	60/1550	PTC	Next Day
07719	Fasson® High Gloss Plus/R128/50#SCK	30/1550	PTC	4 Days
15931	Fasson® Semi-Gloss Elite™/R128/40#SCK	30/1500	PTC	4 Days
96088	Fasson® Trans-Therm® 1C/R128/40#SCK	30/1667	PTC	6 Days
96174	Fasson® Trans-Therm® 2C/R128/40#SCK	30/1500	PTC	4 Days
19342	Fasson® Trans-Therm® 1C FasCover™ 2/R128/40#SCK	30/1500	PTC	4 Days
13645	Fasson® FasPrism™ Iridescent/R128/40#SCK	30/1500	PTC	4 Days

DAL=Dallas, TX FTW=Fort Wayne, IN WCT=West Coast PVL=Painesville, OH PTC=Peachtree City, GA
 QTN=Quakertown, PA SEA=Seattle, WA NEE=Neenah, WI

Film



Removable Adhesives for Film Components

General Purpose	
R3500	Specially formulated acrylic adhesive designed for ease of removability from plastic packaging while maintaining good peel performance. Suitable for many general-purpose applications.
Application Solution	
R143	Specially formulated acrylic removable adhesive with versatile performance properties. Specific applications include durables, electronics assembly labeling and reclosures.
R1490	Specially formulated low odor acrylic adhesive with clean removability properties and a smooth, low noise peel. Smooth peel from flow-wraps, olefins and other plastics. Suitable for reclosure applications.
R300	Ultra removable clear adhesive, suitable in applications requiring long-term removability. Particularly well suited for CD/DVD security labeling, oil change labels, housewares and glass.
R3400	Removable adhesive featuring moderate initial tack and minimal adhesion build over time. It offers a consistent level of adhesion and long-term removability across a variety of substrates. An excellent choice for resealable packaging and multi-use labels. Suitable for wide range of substrates and applications.
R3525	Specially formulated acrylic adhesive designed for ease of removability from plastic packaging while maintaining good peel performance. Suitable for many general-purpose applications.

Continued →

Film

		Removable					
		R300	R3500	R3525	R3400	R1490	R143
Adhesive Technology		Emulsion Acrylic			Solvent Acrylic		
Minimum Application Temperature, °F		45	40	40	40	50	50
Service Temperature Range, °F		-40 to 176	0 to 200	0 to 200	-40 to 176	-40 to 250	-40 to 250
Food Contact		Indirect	Indirect	Indirect	Indirect	Direct	Pending
Peel* (PE/Stainless)		0.14/0.47	0.25/0.78	0.31/0.98	0.41/0.92	0.32/0.96	0.49/1.39
Tack* (PE/Stainless)		0.44/0.71	0.56/1.12	0.70/1.40	0.72/1.27	0.56/1.49	0.99/2.20
Plastic	Polypropylene (PP)						
	Polyethylene - High Density (HDPE)						
	Polyethylene terephthalate (PET)						
Glass	Polyethylene coated						
	Window (annealed)						
	Automotive (tempered)						
Metal	Powder coated (smooth PET)						
	Painted (alkyd enamel)						
	Stainless Steel						
Paper	Recycled Corrugated						
	Bond (uncoated)						
	Glossy (coated)						

Based on 6 week testing of practical removability rating and failure mode

*Peel and tack are measured in lb./inch

Recommended - Test in actual application Recommended - Tighter adhesion Not Recommended

Film Products and Service Programs

A list of our featured removable film constructions and service programs. Based on customer input and insight from Avery Dennison experts, the offering continues to evolve. If you are seeking a product that is not listed, please contact your sales or technical representative for information about our custom product development program - Engineered Solutions.

Spec#	Product Description	Width/Length (In./Ft.)	Location	Lead Time
R3500				
77461	Fasson® 2.3 Mil White BOPP TC/R3500/1.2 Mil PET	EXACT™/10000	NEE	Next Day
77462	Fasson® 2 Mil Clear BOPP TC/R3500/1.2 Mil PET	EXACT™/15000	NEE	Next Day
78148	Fasson® 2 Mil Clear BOPP TC/R3500/40#SCK	EXACT™/5000	NEE	Next Day
78149	Fasson® 2.3 Mil White BOPP TC/R3500/40#SCK	EXACT™/5000	PVL	Next Day
R143				
75394	Fasson® Primax® 350/R143/1.5 Mil PET	EXACT™/5000	PVL	Next Day
77967	Fasson® Primax® 350/R143/50#SCK ABC	EXACT™/5000	PVL	Next Day
78578	Fasson® 2 Mil Clear BOPP TC/R143/1.2 Mil PET	60/1000	PVL	Next Day
77652	Fasson® 2.3 Mil White BOPP TC/R143/1.2 Mil PET	54/2500	PVL	5 Days
R1490				
79008	Fasson® 2.3 Mil White BOPP TC/R1490/1.2 Mil PET	60/1000	PVL	7 Days
R300				
75150	Fasson® 2 Mil Clear BOPP TC/R300/1 Mil PET	60/1668	PVL	Next Day
77563	Fasson® 2.6 Mil White BOPP TC/R300/40#BG	EXACT™/5000	PVL	Next Day
R3400				
78201	Fasson® 2 Mil Clear BOPP TC/R3400/40#BG	60/1668	PVL	Next Day
78632	Fasson® 2.3 Mil White BOPP TC/R3400/1.2 Mil PET	60/1668	PVL	Next Day
78860	Fasson® 2 Mil Clear BOPP TC/R3400/1 Mil PET	60/1668	PVL	Next Day
R3525				
79625	Fasson® 2 Mil CL BOPP TC/R3525/1.2 Mil PET	60/1668	PVL	4 Days

PVL=Painesville, OH NEE=Neenah, WI

Select Solutions™ Apparel Portfolio



Thermal transfer printable options for sizing strips and other pressure-sensitive graphic apparel applications

Portfolio Characteristics

- A range of clear, white and natural-looking materials
- Brown and white liner materials in various weights and thicknesses
- Adhesives specifically designed for application to and easy removal from fabrics without residue

Applications

- Apparel
Jeans, pants, sportswear, menswear, women's apparel, children's wear, socks, shoes, sweaters and more
- Textiles
Blankets and bedding

	R5195	R120	S4900	S4600	S692N	AT20
Adhesive Technology	Emulsion Acrylic	Emulsion Acrylic	Emulsion Acrylic	Emulsion Acrylic	Emulsion Acrylic	Emulsion Acrylic
Service Temp Range	-65 to 185	-40 to 200	-40 to 200	-40 to 300	-20 to 200	-65 to 200
Minimum application temperature	40	50	25	10	23	-20
Cotton	■	■	■	■	■	■
Denim	■	■	■	■	■	■
Stretch Denim	■	■	■	■	■	■
Polyester	■	■	■	■	■	■
Rayon	■	■	■	■	■	■
Nylon/Spandex	■	■	■	■	■	■

■ Recommended - Test in actual application
 ■ Recommended - Lower Peel
 / Not Recommended

*Testing is recommended for all applications as there may be variation between colors, weaves and fabric blends

NOTE: We do not recommend applying pressure-sensitive labels to satin, silk, suede, leather, felt, velour, corduroy or velvet materials. Adhesive testing is suggested for specific applications.

Spec#	Product Description	Width/Length (In./Ft.)	Location	Lead Time
18559	60# Archival SG/R5195/40#LF	RW 13/10000	FTW	Next Day
79711	TransCode® White/R120/50#BRN	60/4167	PVL	5 Days
79712	TransCode® White II/R120/50#SCK	54/2500	PVL	4 Days
79713	TransCode® Clear/R120/50#BRN	60/1668	PVL	Next Day
79714	TransCode® + Clear/R120/50#BRN	60/2500	PVL	4 Days
74523	2 Mil Clear BOPP 7525/S4900/40#SCK	EXACT™/5000	PVL	Next Day
75617	TransCode®+ White/S4900/50#BRN	EXACT™/7500	PVL	Next Day
74087	TransCode® White II/S4900/50#	60/2500	PVL	Next Day
75616	TransCode®+ Clear/S4900/50#BRN	EXACT™/7500	PVL	Next Day
74106	TransCode® Clear II/S4600/50#BRN	60/1668	PVL	5 Days
75233	TransCode® White/S4600/50#BRN	60/4200	PVL	7 Days
79576	TransCode® + White/S692N/50#BRN	60/2500	PVL	4 Days
79575	TransCode® + Clear/S692N/50#BRN	60/2500	PVL	4 Days
79578	TransCode® + White/AT20/50#BRN	60/2500	PVL	4 Days
79577	TransCode® + Clear/AT20/50#BRN	60/2500	PVL	4 Days

FTW=Fort Wayne, IN PVL=Painesville, OH

Select Solutions™ Tag Stock Portfolio



Multipurpose for multitasking

Portfolio Characteristics

- Consistent adherence to uneven substrates and fabrics
- Apparel friendly; removes cleanly from fabrics
- Stiffness and high internal strength for more challenging applications

Applications

- Sock bands and garment labels
- Retail price tickets
- Information labels
- Work-in-process labels

Retail and Shelf

Spec#	Product Description	Width/Length (In./Ft.)	Location	Lead Time
00582	8 Pt. Tag/HMR/40#SCK	30/1500	PTC	4 Days
07541	8 Pt. Tag/R195/40#SCK	60/2500	PVL	5 Days
15258	8 Pt. Tag/AT20/40#SCK	EXACT™/5000	FTW	Next Day
17375	8 Pt. Tag/AT20A/40#SCK	EXACT™/5000	FTW	Next Day
17698	8 Pt. Tag/S246/40#SCK TNR	EXACT™/5000	PTC, NEE	Next Day
54047	10 Pt. Tag FSC®/AT20A/40#SCK	EXACT™/5000	FTW	Next Day
01021	8 Pt. Dry Tag	30/1500	PTC	4 Days
53539	8 Pt. Tag/S4600/40#SCK	60/2500	PVL	4 Days

FTW=Fort Wayne, IN NEE=Neenah, WI PVL=Painesville, OH PTC=Peachtree City, GA

Select Solutions™ Candle and Soap Portfolio



Withstands chemicals and wax exposure on candles, candle wrappers and jars, and soaps

Portfolio Characteristics

- Best-in-class adhesive works beautifully on waxy surfaces; provides long-lasting, reliable adhesion even if substrate is porous
- Materials withstand continued exposure to chemicals and fluctuating temperatures
- Top coated option for HP Indigo digital press printing
- Adapt well to specialty printing techniques like foil and hot stamping, embossing and silk screening

Applications

- Candles
- Candle wrappers and packaging
- Candle jars
- Soaps and soap packages

Retail and Shelf

Spec#	Product Description	Width/Length (In./Ft.)	Location	Lead Time
77410	2 Mil Metallized BOPP TC/S2300/1.5 Mil PET	54/1000	PVL	4 Days
78363	1.5 Mil Clear Print-Treated PET/S2300/1.5 Mil PET	54/1000	PVL	4 Days
78382	2 Mil White Print-Treated PET/S2300/1.5 Mil PET	54/1000	PVL	4 Days
79350	2.6 Mil White BOPP TC/S2300/1.5 Mil PET	54/1000	PVL	4 Days

PVL=Painesville, OH



Select Solutions™ Holographic Portfolio



Light and reflection bring brands to life

Portfolio Characteristics

- Thin and flexible
- Excellent dimensional stability
- Diffracts normal white light into brilliant color
- Micro-embossable with images or patterns
- Seamless holographic rainbow

Applications

- Standout labels
- Home and personal care
- Security labels
- Wine and spirits
- Flexible packaging
- Food

	Spec#	Product Description	Width/Length (In./Ft.)	Location	Lead Time
Holographic Films	78976	2 Mil Powder PET/S692N/50#SCK	39/1000	PVL	4 Days
	78973	2 Mil Sparkles PET/S692N/50#SCK	39/1000	PVL	4 Days
	78971	2 Mil Crystals PET/S692N/50#SCK	39/1000	PVL	4 Days
	79016	2 Mil Rainbow OPP/S692N/40#SCK	EXACT™/5000	PVL	Next Day
	79072	2 Mil Crystal OPP/S692N/40#BG	54/1000	PVL	4 Days
	79079	2 Mil Rainbow ITC/S692N/50#SCK	13/5000	FTW	7 Days
	79579	2 Mil Rainbow Seamless PET/S692N/50#SCK	30/2500	PVL	4 Days
Holographic Papers	02391	Fasson® FasPrism™ Iridesc/S246/40#SCK	EXACT™/5000	PTC	Next Day
	08753	Fasson® FasPrism™ Shear/S246/40#SC	30/1500	PTC	4 Days
	10938	Fasson® FasPrism™ Ice/S246/40#SCK	30/1500	PTC	4 Days
	12071	Fasson® FasPrism™ Glitter + II/S246/40#SCK	30/1500	PTC	4 Days
	53786	Fasson® FasPrism™ Rainbow Seamless/S246/40#SCK	30/1500	PTC	4 Days
	13645	Fasson® FasPrism™ Iridesc/R128/40#SCK	30/1500	PTC	4 Days
	19437	Fasson® Inverted-Face FasPrism™/S246/44#PK	30/1500	PTC	4 Days

FTW= Fort Wayne, IN PVL=Painesville, OH PTC=Peachtree City, GA

Select Solutions™ Natural Kraft Paper Portfolio



A kraft paper facestock, matched with a range of purpose-built adhesives, provides a premium, natural look for multiple applications

Portfolio Characteristics

- Five adhesives of varying strengths
- Unbleached, uncoated kraft brown paper facestock
- 40# SCK liner
- 44# poly coated kraft liner option

Applications

- Spirits
- Industrial
- Packaging

Retail and Shelf

Spec#	Product Description	Width/Length (In./Ft.)	Location	Lead Time
53470	Natural Label/SOX2/40#SCK TNR	78/1668	FTW	Next Day
04786	Natural Label/S246/40#SCK	30/1500	PTC	4 Days
16328	Natural Label/AT20/40#SCK	60/1668	PVL, WCT	Next Day
15788	Natural Label/S100R/44#PK	60/2500	PVL	5 Days
19725	Natural Label/HMR/40#SCK	60/1500	PTC	4 Days

FTW= Fort Wayne, IN PTC=Peachtree City, GA PVL=Painesville, OH WCT=West Coast



Select Solutions™ Piggyback Portfolio



Dynamic and versatile, multi-layer constructions featuring one self-adhesive label on top of another

Portfolio Characteristics

- Available in a wide variety of materials and adhesives, including removables
- Film piggybacks offer weather resistance and conformability
- Image liner piggybacks provide a carbon copy label that can be affixed to another surface
- Single customer development available

Applications

- Inventory management
- Promotional labels
- Work-in-process labels

Spec#	Product Description	Width/Length (In./Ft.)	Location	Lead Time
74796	Fasson® 2.5 Mil Matte Clear Valtuff®/S3000/3 Mil Clear Polyester/S3000/44#PK	54/2500	PVL	5 Days
78428	Fasson® 3 Mil Matte White Synthetic Paper/S4600/1.2 Mil Polyester/S4600/50#SCK	54/2500	PVL	5 Days
79436	2 Mil CL BOPP PB/S692N/1.5 PET/S692N/50#SCK	60/2500	PVL	5 Days
78253	Fasson® PRIMAX® 250/S1000/1.5 Mil Polyester/S1000/40#SCK	60/2500	PVL	5 Days
13373	Fasson® 50# DSX™ PB/S2501/40#SCK/S2501/50#SCK	Ready Width™ 6.5/10000 Ready Width™ 9.25/10000	FTW	Next Day
16120	Fasson® Trans-Therm® 1C/S2501/40#SCK/40#SCK	78/1668 EXACT™/5000	FTW WCT FTW	Next Day
15485	Fasson® 60# Semi-Gloss Elite™/S2501/40#SCK/S2501/40#SCK	78/1668 Ready Width™ 6/5000 Ready Width™ 9.75/5000 Ready Width™ 13/5000	FTW FTW FTW	Next Day
14814	Fasson® Trans-Therm® 1C/S246/40#SCK/S246/40#SCK	60/1668	WCT	Next Day
05252	Fasson® Trans-Therm® 1C /AT20/40#SCK/AT20/40#SCK	60/2500	PVL	5 Days
15484	Fasson® 60# Semi-Gloss Elite™/S2501/40#SCK/S2501/50#SCK	78/1668 Ready Width™ 6.5/5000	FTW FTW	Next Day
15219	Fasson® Direct-Therm 300HD/AT20/40#SCK/40#SCK	60/4167	PVL	5 Days
17574	Fasson® 50#DSX/AT20/Image Liner/AT20/50#SCK	60/2500	PVL	5 Days

PVL=Painesville, OH WCT=West Coast FTW=Fort Wayne, IN

Select Solutions™ Transfer Tape Portfolio



From general-purpose tapes to custom engineered materials, Avery Dennison will work with you to create valuable solutions to meet your needs

Portfolio Characteristics

- Multiple Transfer Tapes and adhesives
- Offered in 7.5", 10" and 15" rolls; must order full master of desired slit width
- .25" of ungummed area on each roll facilitates handling

Applications

- RFID application for logistics and transport
- Food and retail promotions

Transfer Tape

Spec#	Product Description	Width/Length (In./Ft.)	Location	Lead Time
19188	FF 40#SCK/S490/40#SCK	60/2500	PVL, DAL	Next Day
19052	FF 40#SCK/At20/40#SCK	60/2500	PVL	5 Days
98819	FF 40#SCK/S246/40#SCK	30/2500	PTC	4 Days
78763	FF 40#SCK EZ/S490A/1.5 Mil PET	60/2500	PVL	4 Days

*Usable width is .25" less than size posted due to ungummed edges.
PVL=Painesville, OH PTC=Peachtree City, GA DAL=Dallas, TX

Select Solutions™ Wine and Spirits Portfolio



Wine application labeling solutions for a strong brand presence and maximum shelf appeal

Portfolio Characteristics

- Labels that stand up to wet environments
- Variety of speciality materials such as wood veneer, leather-feel, varnished, and metal foil
- Differentiation via pressure-sensitive offerings

Applications

- Wine
- Spirits

Uncoated Papers				
Spec#	Product Description	Width/Length (In./Ft.)	Location	Lead Time
19993	Fasson® 60# Uncoated Litho Wet-Strength FSC® /AT20N/1.2 Mil PET	EXACT™ 60/10000	FTW, WCT	Next Day
19995	Fasson® 60# Uncoated Litho Wet-Strength FSC® /S100R/1.2 Mil PET	EXACT™ 60/10000	WCT	Next Day
53330	Fasson® 60# Uncoated Litho Wet-Strength FSC® /Z3338/1.2 Mil PET	60/10000	FTW	5 Days
54104	Fasson® 60# Uncoated Litho Wet-Strength FSC® /Z1010/1.2 Mil PET	60/5000	PFF	10 Days
19639	Fasson® 60# Estate Label® No. 4 Wet-Strength FSC® /S100R/1.2 Mil PET	60/1668	FTW, SEA	Next Day
		60/5000	SEA	Next Day
19651	Fasson® 60# Estate Label® No. 4 Wet-Strength FSC® /AT20N/1.2 Mil PET	60/1668	FTW, WCT	Next Day
54142	Fasson® 60# Estate Label® No. 4 Wet-Strength FSC® /Z1010/1.2 Mil PET	EXACT™ 60/5000	PFF	Next Day
01533	Fasson® 60# Estate Label® No. 4 Wet-Strength FSC® /S100R/44#PK	EXACT™ 60/5000	WCT	Next Day
		60/1668	FTW	Next Day
19650	Fasson® 60# Estate Label® No. 8 Wet-Strength FSC® /AT20N/1.2 Mil PET	EXACT™ 60/5000	WCT	Next Day
		EXACT™ 60/10000	WCT, FTW	Next Day
15952	Fasson® 60# Estate Label® No. 8 Wet-Strength FSC® /AT20/44#PK	60/1668	FTW, WCT	Next Day
		EXACT™ 60/7500	MTL	Next Day
		EXACT™ 60/5000	WCT	Next Day
19656	Fasson® 60# Estate Label® No. 8 Wet-Strength FSC® /S100R/1.2 Mil PET	EXACT™ 60/10000	WCT	Next Day
		EXACT™ 60/5000	WCT	Next Day
02394	Fasson® 60# Estate Label® No. 8 Wet-Strength FSC® /S100R/44#PK	EXACT™ 60/5000	SEA, WCT, FTW	Next Day
53339	Fasson® 60# Estate Label® No. 8 Wet-Strength FSC® /S100R/44#PK	60/1668	FTW	Next Day
54141	Fasson® 60# Estate Label® No. 8 Wet-Strength FSC® /Z1010/1.2 Mil PET	EXACT™ 60/5000	PFF	Next Day
53332	Fasson® 60# Estate Label® No. 8 Wet-Strength FSC® /Z3338/1.2 Mil PET	60/1000	FTW	5 Days
10449	Fasson® 60# Estate Label® No. 9 Wet-Strength FSC® /S246/40#SCK	30/1668	PTC	10 Days

Continued →

Uncoated Papers				
Spec#	Product Description	Width/Length (In./Ft.)	Location	Lead Time
53749	Fasson® 60# Estate Label® No. 9 Wet-Strength FSC®/S100R/1.2 Mil PET	ReadyWidth™10/5000	SEA	Next Day
		60/5000	SEA	Next Day
		EXACT™ 60/1668	SEA	Next Day
11301	Fasson® 60# Estate Label® No. 9 Wet Strength FSC®/S100R/44#PK	EXACT™ 60/5000	FTW, WCT	Next Day
19740	Fasson® 60# Uncoated Litho Wet-Strength FSC®/Z1010/1.2 Mil PET	60/10000	FTW	5 Days
53957	Fasson® 60# Estate Label® No. 17 Martele Wet-Strength FSC®/S100R/1.2 Mil PET	60/1668	FTW	Next Day
53962	Fasson® 60# Estate Label® No. 25 Black Wet-Strength FSC®/S100R/1.2 Mil PET	60/5000	FTW	5 Days
12571	Fasson® 60# Classic® Linen Solar White Wet-Strength FSC®/S100R/44#PK	EXACT™ 60/5000	WCT	Next Day
		60/1668	WCT	Next Day
12623	Fasson® 60# Classic® Linen Solar White Wet-Strength FSC®/S100R/44#PK	EXACT™ 60/5000	SEA, WCT	Next Day
19633	Fasson® 60# Classic® Linen Solar White Wet-Strength FSC®/S100R/1.2 Mil PET	EXACT™ 60/10000	WCT	Next Day
12649	Fasson® 60# Classic® Laid Solar White Wet-Strength FSC®/S100R/44#PK	60/1668	WCT	Next Day
		EXACT™ 60/5000	WCT	Next Day
19657	Fasson® 60# Classic® Crest® Solar White Wet-Strength FSC®/S100R/1.2 Mil PET	60/1668	FTW	Next Day
		EXACT™ 60/5000	WCT	Next Day
18513	Fasson® 60# Classic® Crest® Solar White Wet-Strength FSC®/AT20N/44#PK	60/1668	FTW, WCT	Next Day
		ReadyWidth™10/10000	WCT	Next Day
18842	Fasson® 60# Classic® Crest® Solar White Wet-Strength FSC®/S100R/40#BG	60/10000	FTW	5 Days
19648	Fasson® 60# Classic® Crest® Solar White Wet-Strength FSC®/AT20N/1.2 Mil PET	EXACT™ 60/5000	WCT	Next Day
		EXACT™ 60/10000	WCT	Next Day
54078	Fasson® 70# Classic® Crest® Solar White Wet-Strength FSC®/S100RB/1.2 Mil PET	EXACT™ 60/10000	WCT	Next Day
17499	Fasson® 60# Classic® Crest® Natural White Wet-Strength FSC®/S100R/44#PK	60/1668	FTW, WCT	Next Day
		EXACT™ 60/5000	WCT	Next Day
53963	Fasson® 70# Classic® Felt Natural White Wet-Strength FSC®/S100RB/1.2 Mil PET	EXACT™ 60/5000	WCT	Next Day
54160	Fasson® 60# Classic® Felt Natural White Wet-Strength FSC®/S100R/44#PK	EXACT™ 60/5000	WCT	Next Day
54167	Fasson® 60# Classic® Felt Natural White Wet-Strength FSC®/S100R/1.2 Mil PET	60/7500	FTW	5 Days
54170	Fasson® 60# Classic® Felt Natural White Wet-Strength FSC®/AT20N/44#PK	60/4167	PVL	10 Days

Uncoated Papers				
Spec#	Product Description	Width/Length (In./Ft.)	Location	Lead Time
54171	Fasson® 60# Classic® Felt Natural White Wet-Strength FSC®/AT20N/1.2 Mil PET	60/1668	FTW, WCT	Next Day
19203	Fasson® 70# Eggshell Felt Wet-Strength FSC®/S100RB/44#PK	EXACT™ 60/5000	SEA, FTW, WCT	Next Day
19742	Fasson® 70# Eggshell Felt Wet-Strength FSC®/S100RB/1.2 Mil PET	EXACT™ 60/10000	WCT	Next Day
		EXACT™ 60/5000	WCT	Next Day
53331	Fasson® 70# Bright White Felt Wet-Strength FSC®/Z3338B/1.2 Mil PET	60/1000	FTW	5 Days
19917	Fasson® 70# Bright White Felt Wet-Strength FSC®/S100RB/44#PK	EXACT™ 60/5000	SEA, FTW, WCT	Next Day
		60/1668	FTW	Next Day
		EXACT™ 60/5000	WCT	Next Day
		EXACT™ 60/10000	WCT	Next Day
		ReadyWidth™10/5000	SEA	Next Day
53112	Fasson® 70# Bright White Felt Wet-Strength FSC®/S100RB/1.2 Mil PET	ReadyWidth™12/5000	SEA	Next Day
		EXACT™ 60/5000	SEA	Next Day
54143	Fasson® 70# Bright White Felt Wet-Strength FSC®/Z1010/1.2 Mil PET	EXACT™ 60/5000	PFF	Next Day
53243	Fasson® 70# Royal White Wet-Strength FSC®/S100RB/1.2 Mil PET	60/1668	FTW	Next Day
53327	Fasson® 70# Royal White Wet-Strength FSC®/Z3338B/1.2 Mil PET	60/10000	FTW	5 Days
53964	Fasson® 74# Global White Wet-Strength FSC®/S100RB/1.2 Mil PET	39/1668	PVL	Next Day

Unique Papers				
Spec#	Product Description	Width/Length (In./Ft.)	Location	Lead Time
54186	Fasson® 60# Estate Label® No. 14 FSC® 100% PCW/AT20N/1.2 Mil PET New!	60/1668	FTW	Next Day
54187	Fasson® 60# Envi® 96 Bright White FSC®/Z1010/1.2 Mil PET New!	60/1668	PVL	Next Day
54188	Fasson® 80# Cotton White Tree Free/ S100RB/1.2 Mil PET New!	39/1668	PVL	Next Day
54189	Fasson® 60# Grape Touch /AT20N/1.2 Mil PET New!	60/1668	FTW	Next Day
53290	Fasson® 60# Envi® Wet-Strength FSC® 100% PCW / AT20N/1.2 Mil PET	60/20000	FTW	5 Days
53988	Fasson® 60# Dappled White Wet-Strength FSC®/ S100R/1.2 Mil PET	30/1668	PVL	Next Day
19715	Fasson® 60# Tramado Blanco Wet-Strength/ S100R/44#PK	39/1000	PVL	5 Days

Continued →

Unique Papers				
Spec#	Product Description	Width/Length (In./Ft.)	Location	Lead Time
19903	Fasson® 60# Tramado Blanco Wet-Strength/S100R/1.2 Mil PET	ReadyWidth™13/5000	PVL	Next Day
16482	Fasson® 60# White Shursheen/S100R/44#PK	60/1668	WCT	Next Day
16912	Fasson® 70# Cambric Birch/S100RB/44#PK	30/1668	WCT	Next Day
19923	Fasson® 60# Frozen Orion Diamond Wet-Strength FSC®/AT20/44#PK	30/1668	PVL	Next Day
53246	Fasson® 64# White Pearl Wet-Strength FSC®/S100R/1.2 Mil PET	60/1668	FTW	Next Day
53607	Fasson® 64# White Pearl Wet-Strength FSC®/AT20N/1.2 Mil PET	60/10000	FTW	10 Days
53328	Fasson® 64# Sparkling Asti Wet-Strength FSC®/Z3338/1.2 Mil PET	60/1668	WCT	Next Day
53248	Fasson® 60# Luna Wet-Strength FSC®/S100R/1.2 Mil PET	60/1668	FTW	Next Day
53605	Fasson® 119# Cherry Wood/AT20N/1.2 Mil PET	54/1000	PVL	5 Days
53662	Fasson® 128# Birch Wood/AT20N/1.2 Mil PET	54/1000	PVL	5 Days
53663	Fasson® 67# Brushed Platinum Wet-Strength/AT20N/1.2 Mil PET	30/1000	WCT	Next Day
Glossy Papers				
Spec#	Product Description	Width/Length (In./Ft.)	Location	Lead Time
19525	Fasson® 70# Premium High Gloss/AT20/1.5M PET	60/1668	WCT	Next Day
17351	Fasson® 60# Cast Gloss FSC®/AT20/44#PK	60/1668	FTW, WCT	Next Day
19637	Fasson® 60# Cast Gloss FSC®/AT20N/1.2 Mil PET	EXACT™ 60/10000	FTW, WCT	Next Day
19638	Fasson® 60# Cast Gloss FSC®/S100R/1.2 Mil PET	EXACT™ 60/7500	MTL	Next Day
		EXACT™ 60/10000	WCT	Next Day
53329	Fasson® 60# Cast Gloss FSC®/Z3338/1.2 Mil PET	60/1000	FTW	5 Days
01606	Fasson® 60# Cast Gloss FSC®/S100R/44#PK	60/1668	FTW	Next Day
		EXACT™ 60/5000	WCT	Next Day
19655	Fasson® 60# Semi-Gloss Elite™ WN FSC®/AT20N/1.2 Mil PET	60/1668	FTW	Next Day
		EXACT™ 60/10000	WCT	Next Day
53363	Fasson® 60# Semi-Gloss Elite™ FSC®/S100R/1.2 Mil PET	60/1668	WCT	Next Day
54144	Fasson® 60# Semi-Gloss Elite™/ FSC®/ Z1010/1.2 Mil PET	EXACT™ 60/5000	PFF	Next Day

Matte Litho (Coated) Papers				
Spec#	Product Description	Width/Length (In./Ft.)	Location	Lead Time
19801	Fasson® 60# Matte Litho WN/S100R/44#PK	EXACT™ 60/5000	SEA	Next Day
19803	Fasson® 60# Matte Litho WN/S100R/1.2 Mil PET	ReadyWidth™10/5000	SEA	Next Day
15794	Fasson® 60# Matte Litho Wet-Strength/S100R/44#PK	30/8883	WCT	10 Days
19298	Fasson® 60# Matte Litho Wet-Strength/AT20/44#PK	78/1668	FTW	Next Day
		EXACT™ 78/5000	SEA	Next Day
Laminated Foils and Metallized Paper				
Spec#	Product Description	Width/Length (In./Ft.)	Location	Lead Time
15789	Fasson® 70# Bright Silver Laminated Foil/S100R/44#PK	60/1668	PVL	Next Day
53459	Fasson® 70# Dull Silver Laminated Foil/AT20/1.5 Mil PET	60/1668	WCT	Next Day
53326	Fasson® 56# MaxFlex™ Bright Silver FSC®/Z3338/1.2 Mil PET	60/1000	FTW	5 Days
53351	Fasson® 56# MaxFlex™ Bright Silver FSC®/S100R/44#PK	60/1668	FTW, WCT	Next Day
		ReadyWidth™10/5000	WCT	Next Day
		ReadyWidth™12/5000	WCT	Next Day
53352	Fasson® 56# MaxFlex™ Bright Silver FSC®/AT20/40#SCK	EXACT™ 60/5000	FTW	Next Day
		EXACT™ 60/10000		Next Day
53380	Fasson® 56# MaxFlex™ Bright Silver FSC®/AT20/1.0 Mil PET	EXACT™ 60/10000	PVL	Next Day
53381	Fasson® 56# MaxFlex™ Bright Silver FSC®/AT20/1.2 Mil PET	EXACT™ 60/10000	PVL, WCT	Next Day
53397	Fasson® 56# MaxFlex™ Bright Silver FSC®/S100R/1.2 Mil PET	60/7500	FTW	8 Days
Films				
Spec#	Product Description	Width/Length (In./Ft.)	Location	Lead Time
79113	Fasson® 2 Mil Clear BOPP TC/Z3300/1.2 Mil PET	60/4167	PVL	Next Day
79370	Fasson® 2 Mil Metallized BOPP	60/4167	PVL	Next Day
79683	Fasson® High Performance FasClear® TC/S7000/1.2 Mil Polyester	EXACT™ 78/5000	WCT	5 Days
		EXACT™ 78/10000	QTN	Next Day
79684	Fasson® High Performance PRIMAX® TC/S7000/1.2 Mil Polyester	EXACT™ 78/10000	QTN	Next Day

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HP Indigo Press Printable				
Spec#	Product Description	Width/Length (In./Ft.)	Location	Lead Time
19991	Fasson® 60# Estate Label® No. 4 Wet-Strength FSC® ITC/S100R/44#PK	ReadyWidth™12/5000	FTW, WCT	Next Day
19915	Fasson® 60# Estate Label® No. 8 Wet-Strength FSC® ITC/S100R/44#PK	ReadyWidth™12/5000	FTW, WCT, SEA	Next Day
		ReadyWidth™13/5000	FTW	Next Day
		ReadyWidth™10/5000	WCT, FTW	Next Day
19957	Fasson® 60# Estate Label® No. 8 Wet-Strength FSC® ITC/S100R/1.2 Mil PET	ReadyWidth™12/5000	WCT, FTW	Next Day
53338	Fasson® 60# Estate Label® No. 8 Wet-Strength FSC® ITC/AT20N/1.2 Mil PET FSC	ReadyWidth™12/5000	WCT, FTW	Next Day
53417	Fasson® 60# Estate Label® No. 8 Wet-Strength FSC® ITC/Z3338/1.2 Mil PET	10/5000	FTW	7 Days
19959	Fasson® 60# Estate Label® No. 9 Wet-Strength FSC® ITC/S100R/44#PK	12/25000	FTW	4 Days
		10/5000	FTW	4 Days
53271	Fasson® 60# Classic Crest® Solar White Wet-Strength FSC® ITC/S100R/1.2 Mil PET	12/5000	FTW	4 Days
			WCT	Next Day
19962	Fasson® 60# Classic Crest® Solar White Wet-Strength FSC® ITC/S100R/44#PK	12/5000	WCT, FTW	Next Day
19987	Fasson® 60# Cast Gloss ITC FSC®/AT20N/1.2 Mil PET	12/5000	WCT, FTW	Next Day
53081	Fasson® 60# Cast Gloss ITC FSC®/S100R/44#PK	60/5000	FTW	3 Days
19961	Fasson® 60# Matte Litho ITC FSC®/S100R/44#PK	12/5000	FTW	13 Days
		10/5000	FTW	4 Days
53102	Fasson® 60# Matte Litho Wet-Strength ITC/AT20/44#PK	13/5000	WCT, FTW	Next Day
		ReadyWidth™12/5000	FTW, SEA	Next Day
53127	Fasson® 70# Bright White Felt Wet-Strength FSC® ITC/S100RB/44#PK	ReadyWidth™10/5000	WCT, FTW, SEA	Next Day
		ReadyWidth™13/5000	WCT, FTW	Next Day
53384	Fasson® 70# Royal White FSC® ITC/Z3338B/1.2 Mil PET	12/30000	FTW	7 Days
53340	Fasson® 70# Eggshell Felt FSC® ITC/S100RB/1.2 Mil PET	12/5000	WCT, FTW	Next Day
		13/5000	WCT, FTW	Next Day
53499	Fasson® 60# Luna Wet-Strength FSC® ITC/S100R/1.2 Mil PET	13/20000	FTW	4 Days
53493	Fasson® 128# Birch Wood ITC/A20N/40#SCK	13/10000	FTW	8 Days
53606	Fasson® 119# Cherry Wood ITC/AT20N/1.2 Mil PET	13/10000	FTW	8 Days

Welded Papers				
Spec#	Product Description	Width/Length (In./Ft.)	Location	Lead Time
53325	Fasson® 60# Uncoated Litho Wet-Strength FSC®/OPP Weld/Z3338/1.2 Mil PET	60/10000	FTW	5 Days
53007	Fasson® 60# Uncoated Litho Wet-Strength FSC® /OPP Weld /AT20N/1.2 Mil PET	EXACT™ 60/10000	WCT	Next Day
53918	Fasson® 60# Uncoated Litho Wet-Strength FSC®/OPP Weld/S100R/1.2 Mil PET	60/10000	FTW	5 Days
53933	Fasson® 60# Estate Label® No. 4 Wet-Strength FSC®/PET/AT20N 1.2 Mil PET	60/4167	PFF	10 Days
53696	Fasson® 60# Estate Label® No. 8 Wet-Strength FSC® Weld/OPP Weld/S100RB/1.2 Mil PET	60/10000	PFF	5 Days
53024	Fasson® 60# Estate Label® No. 8 Wet-Strength FSC®/PET Weld/S100RB/1.2 Mil PET	EXACT™ 60/5000	WCT	Next Day
53816	Fasson® 60# Estate Label® No. 8 Wet-Strength FSC®/PET Weld/AT20N/1.2 Mil PET	60/4167	PFF	10 Days
18523	Fasson® 60# Estate Label® No. 8 Wet-Strength FSC®/PET Weld/AT20N/44#PK	60/4167	PFF	10 Days
19838	Fasson® 60# Estate Label® No. 9 Wet-Strength FSC®/PET Weld/S100RB/44#PK	60/4167	PFF	10 Days
53817	Fasson® 60# Estate Label® No. 9 Wet-Strength FSC®/PET Weld/AT20N/1.2 Mil PET	60/4167	PFF	10 Days
53898	Fasson® 60# Classic® Linen Solar White Wet-Strength FSC®/OPP Weld/AT20N/44#PK	60/10000	FTW	5 Days
53942	Fasson® 60# Classic Crest® Natural White Wet-Strength FSC®/PET Weld/AT20N/1.2 Mil PET	60/4167	PFF	10 Days
54103	Fasson® 60# Envi Wet-Strength 100% PCW FSC®/OPP Weld/S100R/1.2 Mil PET	60/10000	FTW	5 Days
54095	Fasson® 70# Bright White Felt Wet-Strength FSC®/OPP Weld/S100RB/1.2 Mil PET	60/10000	FTW	5 Days
53232	Fasson® 70# Bright White Felt Wet-Strength FSC®/PET Weld/S100RB/44#PK	EXACT™ 60/5000	WCT	Next Day
54072	Fasson® 60# Cast Gloss FSC®/PET Weld/S100R/1.2 Mil PET	60/4167	PFF	10 Days
53945	Fasson® 70# Premium High Gloss/PET Weld/AT20N/1.2 Mil PET	60/4167	PFF	10 Days
53926	Fasson® 60# Matte Litho WN/PET Weld/AT20N/44#PK	60/4167	PFF	10 Days
53837	Fasson® 67# Brushed Platinum Wet-Strength/PET Weld /AT20N/1.2 Mil PET	30/8333	PFF	12 Days

For our full line wine labeling offerings please visit our website or speak with your Avery Dennison Sales Representative.

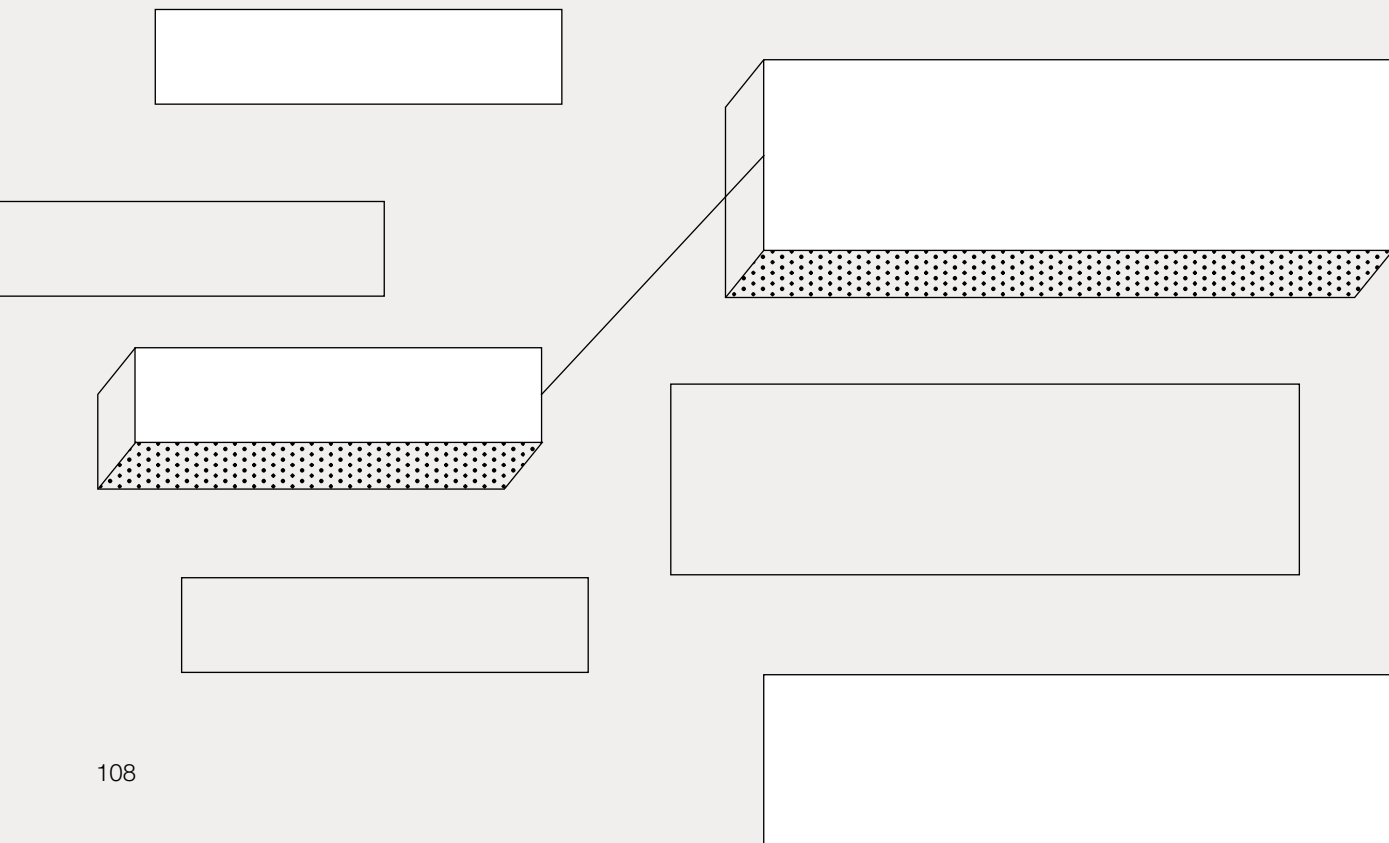
PVL=Painesville, OH PTC=Peachtree City, GA WCT=West Coast FTW=Fort Wayne, IN SEA=Seattle, WA QTN=Quakertown, PA MTL=Montreal, QC PFF=Painsville, OH Films Facility

EXACT™, ReadyWidth™, and Custom Service Programs available

Sustainability Definitions Matching Game

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How well versed are you with earth-friendly terminology? Test your knowledge and match the sustainability term on the left with the correct definition on the right.



Pre-Consumer Waste

Post-Consumer Waste

Compostable

Recycle

Sustainable Development

Responsible Sourcing

Circular Economy

Economic Sustainability

A product is capable of disintegrating into natural elements in a compost environment, leaving no toxicity in the soil.

A voluntary commitment to take into account the Environmental, Social & Ethical behaviors when selecting and doing business with suppliers.

A material that was discarded before it was ready for consumer use.

Converting a waste into a reusable material.

A regenerative system in which resource input and waste, emission, and energy leakage are minimised by slowing, closing, and narrowing energy and material loops.

Waste that's been used by a consumer, disposed of, and diverted from landfills — stuff like the aluminum cans and newspapers that you place in your recycling bin for pick-up.

Human communities across the globe are able to maintain their independence and have access to the resources that they require, financial and other, to meet their needs. Economic systems are intact and activities are available to everyone, such as secure sources of livelihood.

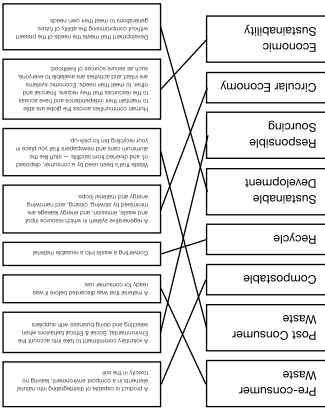
Development that meets the needs of the present without compromising the ability of future generations to meet their own needs.



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