# Avery Dennison ADvantage: Complete Compliance

# **QuickFacts**

## Avery Dennison ADvantage: Complete Compliance

Avery Dennison ADvantage: Complete Compliance is a global service initiative that helps customers navigate the complexities of regulatory, trade and customer compliance issues. Complete Compliance delivers training, tools and advice that guides customers through regulatory data and certifications to ensure products meet the compliance demands of specific applications.

# **RoHS** Hazardous Substance Restrictions for Electrical and Electronic Equipment

Restrictions on the use of certain hazardous substances (RoHS) originated in an EU law, which restricted the use of certain substances in electrical and electronic equipment. The scope of RoHS in the EU is expanding to cover additional substances, and other jurisdictions (e.g., China, Turkey, Japan, India, and California in the U.S.) have adopted similar RoHS restrictions.

The EU RoHS restricts the use of lead, mercury, cadmium, hexavalent chromium, polybrominated biphenyls (PBB), and polybrominated diphenyl ethers (PBDE) in electrical and electronic equipment. Additional substances may be restricted in the future. Priority substances for potential addition are hexabromocyclododecane (HBCDD), bis (2-ethylhexyl) phthalate (DEHP), butyl benzyl phthalate (BBP), dibutyl phthalate (DBP), and diisobutyl phthalate (DIBP).

The CE mark is the permitted indication of RoHS compliance in the EU. An electrical or electronic product sold with the CE mark must meet RoHS requirements (as well as other requirements associated with the CE mark). Different markings are used in China.

Avery Dennison products that are within the definition of electrical and electronic equipment comply with any RoHS restrictions that are applicable where they are marketed. Also, since RoHS restrictions apply at the whole material level, material and component suppliers such as Avery Dennison often need to provide their customers with data on substance concentrations and certify RoHS compliance. For Avery Dennison products that are sold to customers who use them in electrical



and electronic equipment, our compliance team provides the necessary information and certification regarding RoHSregulated substance content.

### Information on the EU RoHS is available at:

http://ec.europa.eu/environment/waste/rohs\_eee/legis\_en.htm

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