

## Select Solutions™

# Piggyback Portfolio

“Label-on-label” constructions speed handling, save cost.

Piggyback labels are multi-layer constructions featuring one self-adhesive label on top of another. The top label is removable and can be reapplied elsewhere, while the bottom label is stationary, remaining affixed to the original surface. Dynamic and versatile, piggyback labels can be created in constructions that adhere to paper, plastics, cardboard and metals. Top labels can be smaller than bottom labels for fast and easy removal, or they can be the same size with or without tabs for removal.

Whether clear middle-ply features to reveal additional messaging or instruction... as image liner piggybacks offering the convenience of a pressure-sensitive document label with a carbon copy label... or for bar code scanning at checkout when items are too heavy to carry... there's an Avery Dennison piggyback to streamline processes and increase productivity.



### Portfolio Components

- Films
- Semi-gloss paper
- Direct thermal paper
- Thermal transfer paper
- DSX
- Clear middle-ply
- Lay-flat liners
- Wide range of adhesives

### Portfolio Characteristics

- “Label-on-label” multi-layer constructions
- Available in a wide variety of materials and adhesives, including removables
- Film piggybacks offer weather resistance and conformability
- Image liner piggybacks provide a carbon copy label that can be affixed to another surface
- Single customer development available

### Applications and Segments

- Inventory management
- Promotional labels
- Work-in-process labels

## Product Information

**Are we missing a construction you need? Ask about our Select Solutions Engineered Solutions.**

Contact your application consultant or sales representative to discuss how we can meet your needs. We have a team of technical solutions leaders dedicated to developing engineered solutions that fit your timeline and your bottom line.

| Spec# | Product Description  |
|-------|--|
| 74796 | Fasson® 2.5 Mil Matte Clear Valtuff®/S3000/3 Mil Clear Polyester/S3000/44#PK   |
| 78428 | Fasson® 3 Mil Matte White Synthetic Paper/S4600/1.2 Mil Polyester/S4600/50#SCK |
| 78253 | Fasson® PRIMAX® 250/S1000/1.5 Mil Polyester/S1000/40#SCK                       |
| B6154 | Fasson® 50# DSX™ PB/S2550/40#SCK/S2501/50#SCK                                  |
| B5661 | Fasson® Trans-Therm® 1C FSC®/S2550/40#SCK/40#SCK                               |
| B5007 | Fasson® 60# Semi-Gloss Elite™/S2550/40#SCK/S2501/40#SCK                        |
| 14814 | Fasson® Trans-Therm® 1C FSC®/S246/40#SCK/S246/40#SCK                           |
| 05252 | Fasson® Trans-Therm® 1C FSC®/AT20/40#SCK/AT20/40#SCK                           |
| B5014 | Fasson® 60# Semi-Gloss Elite™/S2550/40#SCK/S2550/50#SCK                        |
| B8305 | Fasson® Direct-Therm 300HD/AT20/40#SCK/40#SCK                                  |

[label.averydennison.com](http://label.averydennison.com)

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