

Select Solutions™

Apparel Portfolio

Light and reflection bring brands to life.

The new Avery Dennison Select Solutions Apparel portfolio gives you more pressure-sensitive options for greater opportunities with brand owners and retailers looking to differentiate their products at the store level. From a rustic, natural-look paper to clear and white Transcode films featuring exceptional thermal transfer and rotary press printability, our new Apparel Portfolio provides the application flexibility you need for brand-focused apparel and textile labeling.

Apparel label materials are offered with your choice of brown and white liners in various weights and thicknesses, as well as a range of adhesives designed for good adhesion to and easy removal from many fabrics, including sports performance fabrics.

For sizing strips, the Apparel portfolio's thinner material options provide greater conformability for easier folding when stacking garments on shelves.

Portfolio Characteristics

- A range of clear, white and natural-looking materials
- Brown and white liner materials in various weights and thicknesses
- Adhesives specifically designed for application to and easy removal from fabrics without residue

Applications and Segments

- **Apparel:** Jeans, pants, sportswear, menswear, women's apparel, children's wear, socks, shoes, sweaters and more
- **Textiles:** Blankets and bedding



Product Information

	R5195	R120	S4905L	S4600	S692N	AT20
Adhesive Technology	Emulsion Acrylic	Emulsion Acrylic	Emulsion Acrylic	Emulsion Acrylic	Emulsion Acrylic	Emulsion Acrylic
Service Temp Range	-65 to 185	-40 to 200	-40 to 200	-40 to 300	-20 to 200	-65 to 200
Minimum application temperature	40	50	25	10	23	-20
Cotton	●	●	●	●	●	●
Denim	●	●	●	●	●	●
Stretch Denim	●	●	●	●	●	●
Polyester	●	●	●	●	●	●
Rayon	●	●	●	●	●	●
Nylon/Spandex	●	●	●	●	●	●

● Recommended - Lower Peel ● Not Recommended

*Testing is recommended for all applications as there may be variation between colors, weaves and fabric blends
 NOTE: We do not recommend applying pressure-sensitive labels to satin, silk, suede, leather, felt, velour, corduroy or velvet materials. Adhesive testing is suggested for specific applications.

Spec#	Product Description
18559	60# ARCHIVAL SG/R5195/40#LF
B7195	2 Mil CL BOPP TC/S4905L/40#SCK
79711	TRANSCODE WH/R120/50#BRN
75233	TRANSCODE WH/S4600/50#BRN
B6644	TRANSCODE CL II/R120/50#SCK
B6542	TRANSCODE WH II/S4905L/50#SCK
79713	TRANSCODE CL/R120/50#BRN
B7370	TRANSCODE CL/S4905L/50#BRN
B8783	TRANSCODE CL/S4905L/40#SCK
B8784	TRANSCODE CL II/S4905L/50#SCK
74106	TRANSCODE CL II/S4600t/50#BRN
79578	TRANSCODE PLUS WH/AT20/50#BRN
B8785	TRANSCODE PLUS WH/S4905L/50#SCK
79576	TRANSCODE PLUS WH/S692n/50#BRN
B6145	TRANSCODE PLUS WH/S4905L/50#BRN
79577	TRANSCODE PLUS CLEAR/AT20/50#BRN
79575	TRANSCODE PLUS CLEAR/S692n/50#BRN
B6115	TRANSCODE PLUS CLEAR/S4905L/50#BRN

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