



# Heavy Industrial Labelling™ range

Identification solutions for raw material processors

Applying tracking information onto raw materials such as metals, timber, stones and other building materials can be done in many ways - including the use of hanging tags and adhesive labels. Some materials can be hot at the point when they need to be labelled, while others can be rough, dusty or oily. Conventional solutions include handwriting, riveting or welding plates onto parts.

The Avery Dennison Heavy Industrial Labelling range allows label converters to offer a highly effective alternative labelling solution. It ensures traceability throughout the manufacturing process. Materials for conversion into both hanging tags and adhesive labels are available, covering different temperature ranges.

Labels and hanging tags applied at ambient temperatures can use cost effective solutions based on polyolefines. For peak temperatures up to +220°C, Avery Dennison offers heat stable polyester films. Topcoated aluminium films, featuring high abrasion and solvent resistance for thermal transfer print, can be used at temperatures up to +500°C.

## KEY FEATURES

- > Productive labelling technology for raw material processors
- > Performs in extreme conditions
- > Bar codes can be applied very soon in the value chain
- > Eliminates manual marking of parts, automating track-and-trace
- > Tracks and traces inventory from initial manufacture to final delivery
- > Helps reduce material reworking costs
- > Complete portfolio covering a wide range of applications

## APPLICATION AREAS

- > Metal processing
- > Building material industry
- > Timber industry
- > Manufacturing



Product Code	Product Description	Max. Peak Temp	MOQ (SQM)	Service (EX WORKS)
BJ213	TRANSFER HDPE 95 MATT WH-S8094-SGP-BG45WH	+60°C	1000	CTO
BJ237	HDPE TAG 190 MATT WHITE	+80°C	1000	FTO
BH655	TRANSF PET WH TOP HT-S8093-BG50WH	+220°C	500	FTO
BG479	PET TAG 125 WH TOP HT	+220°C	500	FTO
BE726	ALU 60 WHITE TOP-S8093-BG50WH	+375°C	125	Ready Width*
BE776	ALU TAG 175 WHITE TOP	+500°C	100	Ready Width**

Service is designed for flexibility, with Fasson® Ready Width™ service options and reduced Minimum Order Quantities.

\* 250mm\*500lm

\*\* 250mm\*100lm\*4 rolls



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