

# Recycle your label liners with AD Circular



AD Circular is our latest contribution toward a circular economy, and one of the many ways we're enabling label recycling and advancing the use of recycled materials. Easily recycle any liner at the touch of a button, regardless of its origin.

## Why use AD Circular?

Strengthen your own sustainability story and achieve your goals for recycling, reducing greenhouse gas emissions, and more.

- An easy, transparent and cost-effective way to support a circular economy
- Low MOQs and flexible terms\*
- Receive a certificate stating volumes recycled and CO<sub>2</sub> saved
- Collects from all customers in 12 active countries\*\*

## How it works

AD Circular is web-based, making scheduling pickup of used liners simple. We provide the boxes, and you fill them up - then we take care of the rest.



Want to learn more about AD Circular?

Visit our [website](#) or get in touch with one of our [representatives](#).

[label.averydennison.com/adcircular](http://label.averydennison.com/adcircular)



\*Based on 6 pallets per 12 month period (1 pallet = 450 kg).

\*\*Active in: Netherlands, Germany, Belgium, United Kingdom, Poland, Czech Republic, Ireland, Luxembourg, Spain, France, Sweden and Denmark.