

Avery Dennison
Label and Packaging Materials
Product Overview

Asia Pacific - SSA
November 2021

rPET Liner

PET film liners made with
recycled content

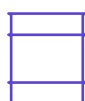
Recycled content label solutions are one of the important packaging considerations for meeting brand owners' sustainability goals and complying with emerging regulations.

Avery Dennison introduces award-winning (Environmental and Sustainability Award 2019) recycled PET (rPET) liners, made 30% with carefully sorted recycled post-consumer PET bottle flakes.

Converters and brand owners can reduce waste and the reliance on fossil fuel-based films, helping lay the foundation of a "closed-loop" system while securing their sustainability credentials, all without compromising on converting and dispensing performance or design aesthetics, versus conventional liners. As virgin PET liners continue to phase out, you can find a growing number rPET options in the Avery Dennison portfolio.

Avery Dennison Life Cycle Assessment

Replacing 1,000,000 square metres of virgin PET30 liner with recycled rPET30 liner enables users to:



**Reduce fossil material
usage by 30%**

= 30 barrels of oil



**Reduce greenhouse
gas emissions by 15%**

= 3.6 cars off the road
per year



**Reduce energy
usage by 11%**

= annual electricity used
by 3.9 households




Product information

Code	Description	Location
• AX150r	PP60 TOP CLEAR S4000N(EM)-rPET30	Local
• F02888.1525	Estate #8 PE FSC S2030 rPET30	Indent
• F12494.1525	ARCTIC PLUS FSC S3037 rPET30	Indent
• F29236.1525	Estate #8 FSC S2047 rPET30	Indent
• SW7083F	CAST GLOSS ELITE FSC S2030 rPET23	Local

- Sustainable Advantage Product

Mix & Match solutions available
with various facestocks paired with
hotmelt and emulsion adhesives

Find more label solutions at label.averydennison.com

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