

# Drum



## Durable, proven materials featuring BS 5609 Section 2 and 3 certification

Seeking a reliable solution for labeling industrial drums carrying chemicals? The Avery Dennison Select Solutions™ Drum portfolio offers an impressive track record of proven performance on a broad range of containers and surfaces.

Whether for painted steel or molded polyethylene drums, our film and heavyweight paper facestocks have been chosen for their ability to withstand harsh environments and outdoor exposures. In fact, all our drum portfolio facestocks have passed BS 5609 Section 2 and 3 Marine Immersion label testing, including a three-month exposure to saltwater, as part of International Maritime Dangerous Goods (IMDG certification).

Our Drum Portfolio facestocks are combined with our best-in-class adhesives to offer needed versatility. Because these labels are typically hand-applied, drum adhesives must be repositionable to amend misapplied or misaligned label applications. The adhesive must also wet-out quickly to become permanent, remaining highly durable over a drum's long-term exposure to the elements.

## Key features

- Consistent adherence to a range of drum surfaces
- Strong enough to withstand ongoing outdoor exposure
- Weather- and temperature-resistant
- Impervious to contact with aggressive chemicals and saltwater
- Highly adaptable to varying container sizes and diameters
- A range of cost and performance options
- Materials suitable for thermal transfer and laser printing
- Repositionable adhesives

## Product information

Code	Description	Size (mm × mtrs)	Location	Lead time	Printing
<b>BS5609 Section 2</b>					
LM74450	Fasson® 74u Synthetic Paper/ S2424/CK40WhImp	1000 X 1000	Pune / Gurgaon	3 Days / 7 Days	UV Flexo & TT
LMD7450	Fasson® Fasfilm TT Matt White/S-2050/CK40	1000 X 1000	Pune / Gurgaon	3 Days	UV Flexo & TT
LM74680	Fasson® Fastrans Synthetic NG PE(ST)	1000 X 1000	Gurgaon	3 Days	UV Flexo & TT
<b>NEW</b> TR-2363	Fasson 120u Synthetic Paper/S2424/BG40IMP	1000 X 1000	Pune	7 Days	UV Flexo & TT
<b>BS5609 Section 2 &amp; Section 3</b>					
BH337	Fasson® WBIJ PP90 White BS5609 S477-BG40WH	1000 X 1000	Europe	7 Days	WBIJ
BH338	Fasson® WBIJ PP127 White BS5609 S477-BG40Wh	1000 X 1000	Europe	7 Days	WBIJ
BE250	Fasson® Lasercopy PP100 MT WH S3100 INC-HF125	1000 X 1000	Europe	7 Days	WBIJ

Note: BS5609 Compliant Portfolio available upon request



## BS 5609-certified labels made easy

### The expanded Avery Dennison Drum Portfolio makes choosing label materials a breeze

The Avery Dennison Drum Portfolio includes a wide selection of printing materials that are certified for BS 5609 sections 2 and 3. These certifications encompass specific label constructions for printing on specific OEM equipment. Our Drum Portfolio has grown as this market has grown, and as shippers have adopted a wider array of printing platforms.

Today, the portfolio includes offerings for the commonly used flexographic, laser, thermal transfer, and UV Inkjet OEM printers used in drum printing. More recently, the portfolio has again expanded to align with the growing trend of water-based inkjet drum-label printing.

## A portfolio that makes BS 5609 materials selection easy

It's likely that very few people involved in drum labeling would write "BS 5609" and "easy" in the same sentence. BS 5609 represents a strict and specific set of rules to ensure labels can withstand the harshest conditions.

When converters do business in the maritime drum and container space, there really is no alternative. All label materials—adhesives, facestocks, and inks—must be compliant and certified for the BS 5609 standard.

For many Avery Dennison customers, however, "BS 5609 made easy" rings true—and has for a long time. We've invested in the technology, the expertise, and the OEM relationships necessary to create a portfolio of products and testing services that removes many of the toughest hurdles faced by converters who serve maritime shippers.

## A broad and growing portfolio

Our product portfolio is built on a foundation of proprietary adhesives. These offer high repositionability, fast wet-out, and outstanding durability with long exposure to the harsh elements of marine environments. It also features facestocks certified for not only flexographic, laser, and thermal transfer, but inkjet.

These constructions can be used on a variety of surfaces, including painted steel, polyethylene drums, totes and super sacks. All have passed BS 5609 Marine Immersion label testing.

## Aligning with the water-based inkjet trend




Most recently, we've grown our portfolio to align with trends in printing platforms used for BS 5609 labels. We've offered constructions that are BS 5609-certified for Epson water-based inkjet printers since that company introduced the trend a few years ago. Today, we're seeing more OEMs enter the space—such as Primera, Neuralabel, Afina, and Colordyne. We're working closely with these companies to test and certify our materials for their equipment as we continue to expand our portfolio.

## End-to-end technical and customer support

As with any Avery Dennison product, we offer technical support spanning simple answers and product selection guidance, to more in-depth services. Our Global Client Services Laboratory (see article, page 16), can conduct an array of tests to ensure a converter's preferred label construction is compliant. Compared to third-party testing, our lab offers similar confidence with a much faster turnaround.

The bottom line is that there really is little reason for label converters to stress over compliance with BS 5609. Avery Dennison offers the solutions shippers need.

Find more label solutions at [label.averydennison.com](http://label.averydennison.com)

Connect with us on:   



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