

Digital Labelling



Digital labelling solutions offer exceptional speed, flexibility and customisation – allowing businesses to create bespoke labels for printing on demand.

The technology is growing fast. Digital solutions greatly reduce inventory and revision costs after initial OEM investment, and give versatile labelling that adapts quickly to branding requirements. Sheer flexibility, along with multiversioning capabilities, also deliver improved sustainability and supply chain efficiency by printing only on demand to reduce stock on hand and eliminate waste.

Our digital materials portfolio supports all major digital labelling presses in different technology groups including HP Indigo, Xeikon, UV Inkjet, and water-based Inkjet. The portfolio includes newly developed UV Inkjet wine stocks that give maximum colour vibrancy, uniformity and text clarity. UV Inkjet and water-based Inkjet offer a number of performance and cost benefits compared with flexo, and in some cases with electrophotography. Digital Inkjet has the highest projected growth rate for digital label printing over the next five years.

Key features

- Supports all major digital labelling presses and technologies
- High quality printing on demand
- Performance and cost benefits
- Multiversioning
- Rapidly growing market




Application areas

- Mass customisation
- Printing on demand
- HP Indigo, Xeikon, UV Inkjet, water-based Inkjet

Product information

Code	Description	MOQ (m ²)	Width (mm)	Location
UV Inkjet				
BG084	DIG UVIJ HGWINE S2030 BG45WH	1000	1000	EUR
AL539	PP 60 TOP CLEAR S692N BG40WH	2000	1000	EUR
AF187	PE 85 TOP CLEAR S692N BG40WH	2000	1000	EUR
AF186	PE 85 TOP WHITE S692N BG40WH	2000	1000	EUR
Water-based Inkjet				
OWS236.1070	GLOSS IJ PAPER FSC AP103 BG40WH N	535	1070	AUS
OZS200.1070	100UM IJ SYN PAPER AF101 BG40WH N	535	1070	AUS
OW2150	Matt Inkjet Paper AP103 BG40Wh Imp	3000	1000	ASEAN
OW2180	Matt Inkjet Paper Premium/AP103/BG40Wh Imp	3000	1000	ASEAN
OZ2180	127µ Inkjet Synthetic Paper Premium/AF101/BG40Wh Imp	3000	1530	ASEAN
AW404	DIG WBIJ PP TOP CLEAR S692N BG40WH	1000	1000	ASEAN
HP Indigo				
BW0220.330	PP80 WH DIG S692N BG40WH N	1980	330	AUS
AT274	DIG INDI MARTELE TOP BL S2030 BG45WH	1000	1000	EUR
AQ211	DIG INDI HGW PREMIUM TOP S2000N BG40BR	2000	1000	EUR
AP447	DIG INDI MP PLUS TP SILVER S2000N BG40BR	1000	1000	EUR
AV595	DIG INDI PP50 TOP WHITE S7000 BG40WH	2000	1000	EUR
AX616	DIG INDI PP50 TOP CLEAR S7000 BG40WH	2000	1000	EUR
BE920	DIG INDI PP60 CAV TOP WHITE S692N BG40WH	2000	1000	EUR
AZ268	DIG INDI PP50 TOP SILVER S692N BG40WH	2000	1000	EUR
AQ206	DIG INDI PE85 TOP WHITE S692N BG40WH	2000	1000	EUR
AQ814	DIG INDI PE85 TOP CLEAR S692N BG40WH	2000	1000	EUR

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