Food.

Pioneering Change.

RFID Integrated solutions increase traceability, ensure food safety, and improve efficiencies throughout the food industry supply chain.

Avery Dennison offers UHF RFID inlays for high sensitivity products across a broad range of fresh food applications, including chilled environments.

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For more information about Food RFID please visit:
label.averydennison.com/intelligent-labels

RFID for food

- Increased food traceability and supply chain visibility (e.g. US Food Safety Modernization Act (FSMA) and UK Food Safety Act).
- Improved control throughout the global supply chain to ensure food recalls can be handled quickly and efficiently.
- Increased transparency and information sourcing to build customer trust.
- Improved retail productivity: 50% labor cost reduction*.
- 20% food waste reduction*.
- Increased fresh food margins.
- Accuracy of Global Data Synchronization (GDS) from supplier to retailers and distributors will increase efficiency of electronic data interchange (EDI) and other collaborative activities by 20%.

*Based on internal pilots and retailer feedback

20%
food waste reduction*

50%
labor cost reduction*

*Based on internal pilots and retailer feedback