

Flexiprint Clear Conformable Film



Next Gen Conformable Polyolefin Film

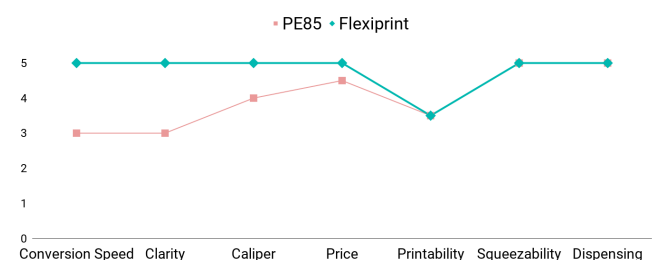
Consumer product containers involve many challenges relating to shapes, performance and aesthetics. Labeling materials must offer design flexibility and meet consumer demand for greater sustainability at an optimum cost.

Labeling with conformable films has always caused the end product to be compromised. Thicker films were difficult to convert, lacked clarity and used a lot of material. Thinner and more rigid films gave clarity but were not conformable enough.

What is Flexiprint?

Avery Dennison launches **Flexiprint**, an innovative co-extruded **Polyolefin** based filmic product providing **conformable face** for tube and semi conformable containers. Flexiprint offers a lower total applied cost across the value chain when compared against regular conformable filmic faces.

Value Curve (PE85 NTC vs Flexiprint NTC)



Key Features

Better Aesthetics

Flexiprint Clear gives a winning 'no label' look: the facestock ensures 30% less haze (vs. PE85) and the S692N emulsion adhesive offers excellent wet out characteristics. The adhesion performance enables lasting performance on squeezable containers. Labels easily survive demanding kitchen, bathroom, refrigerator and supermarket shelf environments.

Productivity

- ▶ Better die cutting feature of the face enables faster conversion speed.
- ▶ The face is designed to enable higher printing and foiling speed after corona treatment.
- ▶ Better print registration when compared to conventional films.
- ▶ 20% higher conversion speed can be achieved.

Material Reduction

- ▶ More sustainable – is 18% lighter than PE85 laminate construction.
- ▶ 20% higher running length for same diameter of roll.

Applicable Markets

- ▶ Home and Personal Care
- ▶ Food

Product Code	Product Description	Service (width, length)
TR-1871	FASSON FLEXIPRINT CLR NTC/S692N/BG36WH IMP	1500mm



Low
MOQ



Quick
Quote



Fast
Delivery

South Asia Pacific and Sub-Saharan Africa
460 Alexandra Road
PSA Building, #28-02/03
Singapore 119963
+65.6349.0333

North Asia
5th Floor, Hongye Park
1801 Hongmei Road,
Xuhui District 200233,
Shanghai, China
+86 21 33951888

Europe
Willem Einthovenstraat 11
2342 BH Oegstgeest2300
AA Leiden
The Netherlands
+31 85 000 2000

Latin America
Rodovia Vinhedo-
Viracopos, KM 77
CEP 13280-000
Vinhedo - SP, Brazil
+55 19 3876-7600

North America
8080 Norton Pkwy
Mentor, OH 44060
800.944.8511

DISCLAIMER – All Avery Dennison statements, technical information and recommendations are based on tests believed to be reliable but do not constitute a guarantee or warranty. All Avery Dennison products are sold with the understanding that purchaser has independently determined the suitability of such products for its purposes. All Avery Dennison's products are sold subject to Avery Dennison's general terms and conditions of sale, see <http://terms.averydennison.com>.

© 2018 Avery Dennison Corporation. All rights reserved, Avery Dennison and all other Avery Dennison brands, this publication, its contents and product names and codes are owned by Avery Dennison Corporation. All other brands and product names are trademarks of their respective owners. This publication must not be used, copied or reproduced in whole or in part of purposes other than marketing by Avery Dennison.



Label and
Packaging Materials

label.sapssa.averydennison.com